

# PERSONA BOARD



Persona Name

• Tom Williams

Age

• 20 years old

Occupation

• Full time student

Intrests

• Socialising with friends, Music, Cricket, Canoing and Rugby

Description

• Tom is a very active competitive person who enjoys playing lots of sport. He's a full time undergraduate student , that enjoys socialising with his friends playing pool and talking to his friends. He plays pool to relax and socilise in his spare time.

## Goals:

- Relax with friends
- Socialise with friends
- Meet new people with similar interests
- Enjoy the game and have fun, but always try to win

"When I play pool, I will not leave I until I have won. Ha-ha"

"I'm always busy, if I'm not doing work, I will be at training"

## Lifestyle Goals:

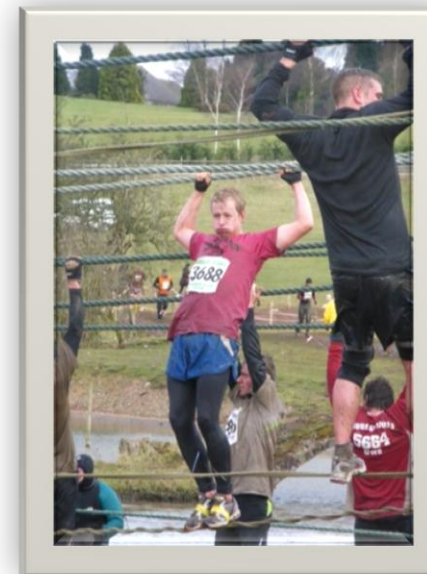
- To complete his degree
- To keep physically fit
- Have as much fun as possible



"I find that pool helps me chill out"



"I can't play pool without a drink"



"Pools a great way to chill between lectures!"

"I always find time to go out with my friends"



"Playing sport helps me keep my mind of work"



"When I first started uni I remember playing pool with my flatmates and getting to know them better."