

26TH INTERNATIONAL SWEETENER SYMPOSIUM

THE NEW
U.S. FARM BILL:
*Market, Energy
and Trade
Implications*

THE CANYONS
RESORT
PARK CITY, UTAH
AUGUST 1-5, 2009

SPONSORED BY
AMERICAN SUGAR
ALLIANCE



TRAVEL INFORMATION

Lodging

The spectacular Canyons Resort, located in north central Utah, is the site of the 26th International Sweetener Symposium. Nestled in the Wasatch Mountains just 30 miles east of Salt Lake City, this AAA four-diamond resort is one of North America's largest single ski and snowboard resorts. The Canyons resort complex is comprised of the Grand Summit Hotel, the Sundial Lodge and the Silverado Hotel. Each property is located within a short walk of each other and offer varying accommodations ranging from hotel rooms to multi-bedroom suites. Amenities and services vary at each property. The Grand Summit Hotel is the hub of activity and includes the convention space, a full service spa, an outdoor heated swimming pools, hot tub and fitness center. To make your reservations and receive the special Symposium rates, forward your completed room reservation form (enclosed) and deposit to The Canyons Resort. You may also call at (888) 226-9667 and refer to the American Sugar Alliance room block group ID# 25A2HG, to receive the special Symposium rates. **The cut-off date for reservations is July 3, 2009.** For more information on The Canyons and the varying accommodations, visit www.thecanyons.com. *Note: The discounted Symposium rates are not available via the website.*

The Park City Area

The Park City area has a unique mix of history, charm and modern-day chic. Founded by prospectors as a silver mining boomtown in 1869, this historic city has gained modern-day notoriety for hosting the

2002 Winter Olympics. It is also the new "chic" locale, thanks in part to hosting Robert Redford's annual Sundance Film Festival. And the area's mild mountain summertime climate will further entice you with its cool temperatures and low humidity. One of the area's main attractions is Historic "Main Street" which features a bounty of restaurants, shops, boutiques, and art galleries. Located just one mile from The Canyons Resort is Utah's famous Olympic Park which serves as a training ground for Olympic winter sportsmen and features activities for visitors, including summertime 70-mph-bobsled rides, zip-line rides, interactive museums and other activities. As an added bonus, the area provides all the usual mountain activities including hiking, mountain biking, hot air ballooning, fly fishing, horseback riding, water rafting, kayaking and more. The area also boasts more than 300 miles of hiking and bike trails, more than 90 mountain lakes, seven golf courses, Tanger outlet mall, and the Redstone shopping center. A short drive to Salt Lake City provides even more restaurants, shopping and tour activities, including a visit to the famous Church of the Latter-day Saints' Temple Square. For more information on Park City, visit www.parkcityinfo.com.

Air & Ground Transportation

THE SALT LAKE CITY INTERNATIONAL AIRPORT (SLC) is the recommended airport as it is located just 30 miles west of Park City and The Canyons Resort. The Salt Lake City airport is home to 15 airlines and over 900 scheduled daily flights, and serves as a hub to Delta Airlines. Upon arrival at Salt Lake City airport, ground transportation options include rental cars, prearranged shuttle service or taxis.

Avis is the official rental car agency of the Symposium and offers discounted rates for Symposium attendees. To reserve an Avis rental car, call (800) 331-1600 or visit their website www.Avis.com and refer to Avis Discount Number #J096399 for our special rates. Since Park City and the Wasatch Mountain area have so much to offer, we highly recommend a rental car to maximize your Utah experience.

ALL RESORT EXPRESS offers ground transportation service from the Salt Lake City area to its Park City home base. Known as Utah's premier ground transportation company, All Resort Express features professional drivers, clean and safe 15-passenger vans and impeccable service. Available services include shared van (\$31.50 per person, one-way, exclusive of gratuity), private van and private SUV services. Their ground transportation counter is conveniently located at the baggage claim at the Salt Lake International Airport and shuttles run approximately every 40 minutes. Prearranged reservations are highly recommended. All Resort Express also offers rental cars and drop-off services. To make reservations, call (435) 649-3999 or go to www.allresort.com and refer to meeting ID# 6226.

Attire

The dress code for all business sessions will be resort casual attire, which includes long pants and golf shirts for men, and skirts, dress shorts or slacks and blouses for women. Mountain temperatures can vary dramatically with the average August temperatures ranging from a low of 50 degrees to a high of 80 degrees. A layering of clothing is recommended.

OPTIONAL TOURS

The Park City area has a bounty of activities. Therefore, we have arranged several optional tours and activities to help you experience this unique area. Please note that two of the recommended activities — the Olympic Park outing and the Kimball Arts Festival outing — are "self-guided / own your own" activities; however, we are providing the necessary information to help you experience these two wonderful events. Additionally, two guided tours — water rafting and fly fishing — have been arranged via All Seasons Adventures, an independent tour operator conveniently located in the lobby of the Grand Summit Hotel. To register for the guided tours, please contact All Seasons Adventures directly. Optional tours require a minimum number of registrants to run. Advance registration by July 3 will help to ensure your participation in the tours. The cancellation policy for the tours are noted below. *(Note: Optional tours are not official Symposium events.)*

SELF-GUIDED / ON YOUR OWN

Olympic Park Adventure

SATURDAY, AUGUST 1

Located less than one mile from The Canyons Resort, Olympic Park is a unique world class attraction. Built to service the 2002 Winter Olympics, Oly Park now serves as a training ground for Olympic winter sportsmen. But Oly Park is also a must-see venue in the summertime when you can experience the interactive museums, narrated bus tours, summertime 70-mph-bobsled rides, the tallest zip-line ride in North America, and other unique activities. On Saturdays, the famous "Flying Aces" feature their freestyle aerial show at 1:00 p.m. You may visit the Park on other days ... but you can only experience the Flying Aces on Saturdays. The Olympic Park Adventure tour is a "self-guided and on your own" activity so you may experience the Park's various attractions at your own pace. Hours of operation are 9:00 a.m.–6:00 p.m daily, although we recommend a morning arrival. Admission is \$10(adults) and \$7(youth and seniors) on Saturdays, and complimentary on all other days. Be sure to take the narrated bus tour (\$7pp), experience the interactive museum (no charge), and experience the rides (additional charges). Transportation to the park is "on your own" but plenty of parking is available. Sunscreen, sunglasses, a hat, and water are recommended. Oly Park offers a snack bar. You may also bring a picnic to enjoy during the show. For more information, visit <http://www.olymparks.com/uop>.

Kimball City Arts Festival

SATURDAY, AUGUST 1: 9:00 A.M. – 7:00 P.M. AND SUNDAY, AUGUST 2: 9:00 A.M. – 6:00 P.M.

Known as Park City's premier summer event, the 40th Annual Kimball Arts Festival will take place during the Symposium. For two days, 225 talented artists will exhibit their high-end arts and crafts in an open air festival on Park City's Historic Main Street. Ranked among the top fine arts festivals in the country, the festival's juried show ensures a high standard for the arts admitted which include ceramics, digital art, drawings, glass, jewelry, metal work, painting, printmaking, photography, sculpture, wood, etc. To complement your festival experience, Utah's culinary talents will offer their delicious cuisine and live entertainment will be featured from three stages. This event is for art lovers of all ages and will include the Kimball Kids' Corner with special activities and projects for children. Main Street is located four miles from the Canyons Resort. Please note this is a self-guided tour with transportation "on your own." Transportation options included driving or taking the Park City bus which departs the Resort every 30 minutes. *(Note: Parking in the Main Street area is expected to be limited.)* For more information, visit www.kimball-art.org/artfestival.htm. Additional information will be provided in your registration packet including maps and bus schedules.

GUIDED TOURS

Water Rafting on the Weber River

SATURDAY, AUGUST 1, AND SUNDAY, AUGUST 2, 9:00 A.M. – 2:30 P.M.

Guided Tour offered by All Seasons Adventures

Meet at the front entrance of the Grand Summit Hotel at 9:00 a.m. where you will embark upon a drive (approx. 55 minutes) to a private put-in site of the Weber River. You will receive an orientation and safety presentation prior to getting on the River. Experienced rafting guides will then help navigate the Class II whitewater of the Weber River, as well as provide narration of historical and geological sites. During your two hours on the Weber River, you will experience breathtaking scenery, possibly spot some local wildlife and enjoy nature at its best. Your rafting excursion will conclude with a riverside luncheon. Return back to the hotel is expected around 2:30 p.m. Recommended attire includes bathing suit, waterproof shorts, sunscreen, sunglasses and hat. Price is \$85 per adult and \$60 per child and includes transportation, gear, and lunch. Children must be at least 4 years of age and able to swim. For the more adventurous sportsman, inflatable kayaks are available at an additional price. **Make reservations with All Seasons Adventures by completing the enclosed "Optional Tour Registration" form or call (888) 649-9619 and refer to the ASA group excursion. For more information, visit www.allseasonsadventures.com.**

experience, you will travel back to Park City's Historic Main Street where the shops, boutiques and galleries abound. Return back to the hotel is estimated around 3:30 p.m. Please register with ASA on the enclosed registration form.

Dinner On Your Own

MONDAY, AUGUST 3.

Symposium attendees have a free evening to dine with family, friends and colleagues. No official Symposium function is planned. The Park City area offers a selection of dining options ranging from gourmet to casual. Be sure to try one of the many dining options on Historic Main Street. Advance dining reservations recommended. For dining suggestions, contact The Canyons at (435) 649-5400 and ask to speak with the concierge.

A Night in the Wasatch Mountains

TUESDAY, AUGUST 4, 6:30 P.M., RED PINE LODGE, THE CANYONS.

To begin your mountain experience, you will enjoy a scenic ride on the Flight of the Canyons high-speed gondola which is conveniently located out the Grand Summit Hotel's backdoor. Located mid-mountain, the Red Pine Lodge sits at a comfortable elevation of 8000 feet with a panoramic view of the spectacular Wasatch Mountains. This unique evening will begin with a cocktail reception, followed by an authentic mountain barbecue dinner. The featured musical entertainment, Jersey Street, will provide plenty of dancing opportunities. This magical evening is expected to conclude around 10:00 p.m.

ASA EXECUTIVE COMMITTEE

Carolyn Cheney

ASA Chairman

Vice President, National Government Affairs, Sugar Cane Growers Cooperative of Florida

James Johnson

ASA Vice Chairman

President, United States Beet Sugar Association

Jack Pettus

ASA Secretary/Treasurer

Vice President of Government Relations, American Sugar Cane League

Luther Markwart

Executive Vice President, American Sugarbeet Growers Association

Ryan Weston

Executive Vice President, Florida Sugar Cane League; Washington Representative, Rio Grande Valley Sugar Growers; Washington Representative, Hawaii Sugar Farmers

STATEMENT OF PURPOSE

The American Sugar Alliance is a national coalition of beet and cane farmers, processors, and refiners; industry suppliers; organized labor; and others dedicated to preserving a strong domestic sweetener industry. The ASA annually sponsors the International Sweetener Symposium to provide a timely and provocative forum on issues affecting the sweetener industry.

For information on the Symposium or membership in the American Sugar Alliance, please contact Vickie Myers, Executive Director, at 2111 Wilson Blvd., Suite 600, Arlington, VA 22201, telephone (703) 351-5055, or symposium@sugaralliance.org



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www.sugaralliance.org

SYMPOSIUM SOCIAL EVENTS

Meet & Greet Reception

SATURDAY, AUGUST 1, 6:00 P.M., KOKOPELLI GRAND BALLROOM.

This one-hour reception will provide the perfect opportunity to meet your colleagues before venturing to your dinner plans. Light hors d'oeuvres and refreshments will be served. Resort casual dress is the recommended attire.

Golf Tournament

Sunday, August 2, 8:00 a.m., Park City Golf Club.

The Park City Golf Club is located 5 minutes from the resort. Players should check-in at the golf course by 7:30 a.m. for the 8:00 a.m. shotgun start. Players may drive themselves or take the provided bus transportation which will depart the main entrance of the Grand Summit Hotel at 7:00 a.m. Hailed as one of the premier public golf courses in the intermountain region, the Park City Golf Club is artfully designed with tree-lined fairways, crystal clear streams and sparkling mountain lakes. This 72 par course measures 6800 yards and features one of the classic finishing holes in Utah. The comfortable elevation of 6700 feet typically adds distance to your shots to help ensure a very enjoyable round. Tournament play will again be the popular scramble format where foursomes are comprised of golfers of varying skill levels and all members of the foursome play the "best ball." Prizes will be awarded to the low net score foursome, low gross score foursome, closest to the pin, and longest drive. A continental breakfast will be provided before the shotgun start.

The winners will be announced during the Tuesday dinner event. Please register with ASA on the enclosed Conference Registration Form.

Welcome Gala

SUNDAY, AUGUST 2, 7:00 P.M., THE FORUM.

During this elegant reception, refreshments and a dinner hors d'oeuvres buffet will be served. Recommended attire includes resort wear for women and a golf shirt and slacks for men. As with all mountain locations, be sure to wear a jacket or a sleeved garment as the temperature will drop after sunset.

Spouse Event

MONDAY, AUGUST 3, 9:00 A.M.

Bus depart the main entrance of the Grand Summit Hotel at 9:00 a.m. for a quick drive to Utah's Olympic Park. Serving as the site of the 2002 Winter Olympics, you will experience a VIP tour of the Park's main attractions and learn the history of this unique world class setting. You will then drive through the Heber Valley, past the Jordanella Reservoir through the spectacular Timpangos Mountains to the famous Sundance Resort. Nestled at the base of Mt. Timpanogos in the middle of 6000 acres of wilderness, the Sundance Resort is owned and operated by famous U.S. movie star Robert Redford and serves as a haven for the arts. You will have the opportunity to view the local flora and fauna and learn the resort's role in founding the famous Sundance Film Festival. You will also have a chance to ride the chairlift to the top of Mt. Timpanogo for a spectacular view prior to enjoying a private luncheon at Sundance. To complete your

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The Canyons Resort | Park City, Utah | August 1–5, 2009

**Note: Optional activities are being promoted to help you fully experience the Park City area. The tours include two self-guided (on your own) activities, as well as two guided activities arranged via All Seasons Adventures tour company. Please see page 5 for details.*

FRIDAY, JULY 31

1:00 P.M.–5:00 P.M.

Registration

Kokopelli Grand Ballroom, Grand Summit Hotel

SATURDAY, AUGUST 1

8:00 A.M.–7:00 P.M.

Registration

Kokopelli Grand Ballroom, Grand Summit Hotel

9:00 A.M.–5:00 P.M.

Olympic Park Adventure — Optional

Self-Guided / On Your Own

Note: The Park is open seven days a week; however, Saturday is the only day you can experience the famous “Flying Aces” show (1:00 p.m.). You won’t want to miss this unique event! See page 5 for details.

9:00 A.M. –7:00 P.M.

Kimball City Arts Festival — Optional

Self-Guided / On Your Own. See page 5 for details.

9:00 A.M.–2:00 P.M.

Fly Fishing on the Provo River — Optional

Register with All Seasons Adventures. See page 5 for details.

9:00 A.M.–2:30 P.M.

Rafting on the Weber River — Optional

Register with All Seasons Adventures. See page 5 for details.

6:00 P.M.– 7:00 P.M.

Meet & Greet Reception

Kokopelli Grand Ballroom, Grand Summit Hotel

Business casual attire. See page 4 for details.

SUNDAY, AUGUST 2

8:00 A.M.–9:00 P.M.

Registration

Kokopelli Grand Ballroom, Grand Summit Hotel

8:00 A.M.–1:00 P.M.

Golf Tournament — Optional

Park City Golf Club

Register with ASA. Buses depart main entrance of the Grand Summit Hotel at 7:00 a.m. See page 4 for details.

9:00 A.M.–5:00 P.M.

Olympic Park Adventure — Optional

Self-Guided / On Your Own. See page 5 for details.

9:00 A.M.– 6:00 P.M.

Kimball City Arts Festival — Optional

Self-Guided / On Your Own. See page 5 for details.

9:00 A.M.–2:00 P.M.

Fly Fishing on the Provo River — Optional

Register with All Seasons Adventures. See page 5 for details.

9:00 A.M.– 2:30 P.M.

Rafting on the Weber River — Optional

Register with All Seasons Adventures. See page 5 for details.

7:00 P.M.– 9:00 P.M.

Welcome Reception Gala

The Forum

Casual business attire. See page 4 for details.

MONDAY, AUGUST 3

7:30 A.M.

BREAKFAST

Report from the Senate Budget Committee Chairman

Throughout his Senate career, Kent Conrad has been a champion of American farmers. He’s better positioned than ever to do so, holding the pivotal posts of Chairman of the Budget Committee and member of both the Finance and Agriculture Committees. In addition, he is co-chair of the Senate Sweetener Caucus. Senator Conrad will provide his important views on U.S. economic woes, the way out, and the possible consequences for American agriculture.

WELCOME:

Carolyn Cheney, ASA Chairman

Vice President, National Government Affairs, Sugar Cane Growers Cooperative of Florida — Washington, DC

SPEAKER:

Senator Kent Conrad (D-ND), Co-Chairman, Senate Sweetener Caucus; Chairman, Senate Budget Committee; Senate Committee on Agriculture, Nutrition and Forestry; Senate Finance Committee (via satellite)

9:00 A.M.–3:30 P.M.

SPOUSE TOUR

Park City Area Excursion

Experience a glimpse of the history, culture and beauty of the surrounding area. This special day trip includes a VIP tour of Olympic Park, a drive through the gorgeous Timpanogos Mountains, followed by a private luncheon at Robert Redford’s famous Sundance Resort. The day will conclude with a visit to Park City’s Historic Main Street where the shops, boutiques and galleries abound. See page 4 for details.

9:15 A.M.

U.S. & World Sweetener Market Outlook

Industry experts will share their insights on the U.S. and world sweetener market and forecast future developments. Are higher world sugar prices on the way? Is the U.S.-Mexican sweetener market in balance or chaos? How is ethanol demand affecting sugar markets?

MODERATOR:

Jack Roney, Director of Economics & Policy Analysis, American Sugar Alliance — Arlington, VA

PANELISTS:

Peter Baron, Executive Director, International Sugar Organization — London, England

Frank Jenkins, President, Jenkins Sugar Group — Wilton, CT

10:15 A.M.

GENERAL SESSION

New Farm Legislation: Managing the New Sugar Program

With a little more than a year into the New Farm Bill, and less than two years into the open U.S.-Mexican sweetener trade, how well are the markets and policies working and integrating? Charged with managing the program, USDA officials will provide their insight to the improvements and/or challenges of the new sugar program.

MODERATOR:

Jim Johnson, President, U.S. Beet Sugar Association — Washington, DC

PANELISTS:

Dan Colacicco, Director, Dairy & Sweeteners Analysis, Farm Service Agency, U.S. Department of Agriculture — Washington, DC

Barbara Fecso, Economist, Dairy and Sweeteners Analysis Staff, Farm Service Agency, U.S. Department of Agriculture — Washington, DC

11:15 A.M.

GENERAL SESSION

Fuel, Fertilizer and Financing:

Effect and Outlook on the Food Industry

Today’s producers must be part agronomist, economist, and futurist. How are farmers and processors dealing with the dramatic swings in their input costs? What effect will input cost swings have on future production decisions? Has the credit crunch squeezed the agricultural industry? In addition, is the food vs. fuel debate reality or myth?

MODERATOR:

Luther Markwart, Executive Vice President, American Sugarbeet Growers Association — Washington, DC

PANELISTS:

Tom Buis, President, Growth Energy — Washington, DC

Candace Roper, Senior Vice President, International Banking, CoBank — Denver, CO

Ford West, President, The Fertilizer Institute — Washington, DC

12:30 P.M.

LUNCH & ANNUAL MEETING

The Administration’s Outlook on Agriculture

Under Secretary Miller’s role at USDA is a pivotal one, administering farm programs and guiding agricultural trade policy. How will the new Administration prioritize producers’ needs with trade pressures, food security, energy demands, shifting consumer preferences, nutritional issues and other competing factors? What are the short-term and long-term outlooks for agriculture?

SPEAKER:

The Honorable James Miller, Under Secretary, Farm and Foreign Agricultural Services, U.S. Department of Agriculture — Washington, DC

2:00 P.M.

AFTERNOON & EVENING

On Your Own

TUESDAY, AUGUST 4

7:30 A.M.

BREAKFAST

Report from the New Senate Sweetener Caucus Co-Chair

In addition to serving as Sweetener Caucus Co-Chair, Senator Crapo’s important committee posts place him at the center of policy decisions critical to the agricultural community and the food industry. Will the Senate push forward with an aggressive trade agenda? Will climate change legislation transform farming methods and the food industry’s manufacturing capabilities? How will scarce budget resources be allocated? What effect will these important policy decisions have on the agricultural community and the food industry?

SPEAKER:

Senator Mike Crapo (R-ID), Co-Chairman, Senate Sweetener Caucus; Member, Senate Budget Committee; Senate Finance Committee; Senate Committee on Banking, Housing & Urban Affairs; Senate Environment & Public Works (via satellite)

9:00 A.M.

GENERAL SESSION

The House Agriculture Committee’s Agenda

As the Ranking Republican Member of the House Agriculture Committee, Rep. Lucas is tasked with helping manage agricultural policy during a challenging economic time. How will the committee address agriculture’s needs in light of the federal budget shortfall? How will fiscal pressures affect America’s farmers and producers? How will the vital issues of energy, payment limitation, conservation issues and climate change play out? What’s the GOP’s view of how the new Administration is handling issues important to Rural America?

SPEAKER:

Rep. Frank Lucas (R-OK), Ranking Republican Member, House Agriculture Committee; House Committee on Financial Services; House Committee on Science & Technology (via telephone)

9:45 A.M.

GENERAL SESSION

Confectionery Companies Migration:

Economic Factors Affecting Location Decisions

What are the real reasons candy companies stay in the U.S. or leave?

What are the most crucial economic factors at play? What does the future hold for the U.S. confectionery industry – expansion or contraction? An industry expert reveals the findings of his new study.

MODERATOR:

Jack Roney, Director of Economics & Policy Analysis, American Sugar Alliance — Arlington, VA

PANELISTS:

Peter Buzzanell, Senior Analyst, Buzzanell & Associates — Reston, VA

10:30 A.M.

GENERAL SESSION

U.S.–Mexico Sweetener Trade:

Open Market Opportunities & Consequences

More than a year into the NAFTA-mandated U.S.-Mexico free trade in sweeteners, how is the market adjusting? How is HFCS competing with sugar in Mexico? How much sugar will Mexico export to the U.S. and how much will the U.S. export to Mexico?

MODERATOR:

Charles Levy, Partner, Cassidy, Levy & Winton — Washington, DC

PANELISTS:

Mario Bolivar, Director, Czarnikow Sugar Mexico, S.A. de C.V. — Mexico City, Mexico

Jose Pinto, Chairman of the Board & Corporate Director, Beta San Miguel — Mexico City, Mexico

11:30 A.M.

GENERAL SESSION

Trade Policy: Outlook for International & Regional Agreements

Will the new Administration and a Democratic majority in Congress translate to a new perspective on trade policy? Will completing the Doha Round or new bilateral agreements be a high priority? How will environmental and labor standards and “social accountability” play into the negotiation of new trade agreements? Will NAFTA be reopened?

MODERATOR:

Don Phillips, Trade Advisor, American Sugar Alliance — Arlington, VA

PANELISTS:

Carlos de Abreu, Deputy Chief of Mission, Embassy of Brazil — Washington, DC

*Katy Ziegler Thomas, Vice President of Government Relations, National Farmers Union — Washington, DC

*Christopher Wenk, Senior Director of International Policy, U.S. Chamber of Commerce — Washington, DC

12:45 P.M.

LUNCH & AFTERNOON

Own Your Own

6:30 P.M.

DINNER

A Night in the Wasatch Mountains

Red Pine Lodge, The Canyons Resort

Enjoy the spectacular view as you ride the gondola to this private mid-mountain location. The evening will feature a country western barbecue, the popular Jersey Street band and dancing. Western wear or casual attire recommended. See page 4 for details.

WEDNESDAY, AUGUST 5

7:30 A.M.

BREAKFAST

Politics, Policy and Perception: The Impact on Agriculture

Deemed as one of the most politically astute observers in Washington, this highly esteemed agricultural policy analyst and reporter will provide his keen insight to the landscape shaping agricultural and trade policy.

SPEAKER:

James Wiesemeyer, Vice President, Farm & Trade Policy, Informa Economics, Inc.; Washington Consultant, ProFarmer — Washington, DC

9:30 A.M.

GENERAL SESSION

The Sweetened Foods Market: What Do Consumers Want?

With the numerous options available in today’s food industry, what trends are developing? How are consumer preferences for sweetened foods shifting and how are food manufacturers adjusting their ingredient mixes? What role do demographics, costs, marketing and other factors play in food manufacturers’ decisions?

MODERATOR:

Brian O’Malley, President & Chief Executive Officer, Domino Foods, Inc. — Iselin, NJ

SPEAKER:

Frank Day, Director, Commodities Risk Management, Hershey’s — Hershey, PA

*A representative of the Grocery Manufacturers Association has been invited.

*Aydren Simmons, Commodities Manager, Kraft Foods North America — Northfield, IL

10:45 A.M.

GENERAL SESSION

Where is Farm Policy Headed?

What are agriculture’s priorities over the next few years? Given the increased trade and economic pressures, are American Farm Bills and farmers becoming endangered species? How can the ag coalition best promote its priorities?

MODERATOR:

Jack Pettus, Vice President of Government Relations, American Sugar Cane League — Washington, DC

PANELISTS:

Former Representative Larry Combest (R-TX); Manager, Combest, Sell & Associates — Lubbock, TX

Roger Johnson, President, National Farmers Union — Washington, DC

Mary Kay Thatcher, Director of Public Policy, American Farm Bureau Federation — Washington, DC

12:00 P.M.

Special Drawing & Adjournment

Drawing to win two coach class round-trip tickets for air travel to the 2010 Symposium at The Vail Marriott Resort in Vail, Colorado. Must be registered to participate and must be present to win.

*Invited