



# Bill McKibben

Author - Educator - Environmentalist

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## What is 350?

- It is the Red Line for all human beings!!
- We need to reduce the amount of carbon dioxide in the atmosphere to 350 parts per million.
- If we don't, we will cause huge and irreversible damage to the earth.
- Learn how to reduce our current amount of carbon dioxide in the atmosphere back down to 350!

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