

EVOLUTION OF THE ULTIMAT³

THE ALL-NEW BMW 3 SERIES.
SUPERIOR BY EVOLUTION.

This generation sees the debut of the family-friendly four-door car, the classic BMW 3 Series Convertible and the BMW M3 Sports car. The first diesel and the first all-wheel drive models are included into the BMW 3 Series.

1990

First diesel direct injection engine makes its debut in the BMW 320d. Fourth-generation trendsetters include the BMW 3 Series Coupé and the BMW 3 Series Convertible, available with diesel engines, cleverly combining driving pleasure, styling and practicality.

1982

The new 6-cylinder coupé version features the unique VANOS variable camshaft control for lower fuel consumption and emission levels. The BMW 325tds features a 6-cylinder diesel engine including a turbocharger and intercooler.

1998

The BMW EfficientDynamics exemplify the ultimate driving pleasure with outstanding fuel efficiency and low emission levels. This generation also introduces Brake Energy Regeneration and Auto Start Stop Function.

2005

2012

The Ultimat3 drive evolving from 37 years of benchmark design, technology, efficiency and driving dynamics. Now in India.

The first BMW 3 Series creates a new segment in the automotive industry – A compact and sporty two-door sedan powered by a 4-cylinder engine. Also, the segment's first 6-cylinder engine, with the BMW 320 and BMW 323i.

1975

