



Summit Academy OIC Golf Classic & Summer Party Sponsorship

June 14, 2010

Building A Better Twin Cities

Summit Academy OIC is holding its 8th Annual Golf Classic fundraiser on Monday, June 14, 2010 at Bearpath Golf and Country Club. Our 2nd Annual Summer Party and Auction, a top-notch food experience with musical entertainment will begin at 5:30 p.m. Our theme this year is **Building a Better Twin Cities**. Sponsors and donated items will be viewed by approximately 200 entrepreneurs, top executives, and other high-net worth individuals from influential businesses throughout the Twin Cities.

A financial or in-kind contribution to Summit's Golf Classic and Summer Party creates the foundation necessary to continue the mission of Summit and enables your company to achieve both community involvement and business goals.

The Benefits:

- Support a worthwhile cause: help empower adults to become skilled and motivated workers
- Help to build a better Twin Cities and positively impact the community where you live and work
- Networking opportunities with a key target audience including influential decision-makers and prominent business leaders
- Reach new clients through our diverse network of supporters
- Obtain positive public relations

Demographics of Our Golfers:

- Successful entrepreneurs, top executives from influential Twin Cities' businesses and other high-net worth individuals
- Two-thirds between 40 and 59 years old
- Estimated annual household income of \$175,000 and above
- Self-reported hobbies include golfing, skiing, hunting, fishing and sailing

Past Sponsors Include:

American Airlines, Blue Dot Construction Services, Elite Destination Homes, Merrill Lynch, Periscope, RBC Dain Rauscher, TCF, Target, Thomson Reuters, U.S. Bancorp, and MoneyGram.

About Summit Academy OIC

Your generosity will support Summit Academy OIC (SAOIC) — a nonprofit educational and vocational training center that empowers adults residing in the most economically depressed neighborhoods in the Twin Cities to become educated, employed and contributing members of their community. Graduates gain vocational and life skills, pay taxes, stop drawing public assistance benefits and contribute to the community through healthy spending. Add to that, the cutting-edge training Summit is now offering to prepare their students for the new green-collar jobs. Not only will these students be transforming their lives but they will also be transforming our environment—building a renewable future and **Building a Better Twin Cities**.

SAOIC Sponsorship Opportunities

Title Sponsor

0 Remaining

\$25,000



Our title sponsor will receive broad and highly visible recognition throughout the Golf Classic and evening entertainment. Summit's event team will work with the Title Sponsor to creatively customize this opportunity.

Major Sponsor

2 Remaining

\$10,000



Open 7 DaysSM
your convenience bank.



Package Includes:

- Four golfers in Classic
- Eight tickets to Summer Party
- Half-page ad in Golf Classic & Summer Party booklet
- Company acknowledgement in promotional materials and event signage
- Company acknowledgement on SAOIC Web site Golf Classic and Summer Party pages, and visibility on NEW online auction Web site
- Company acknowledgement in SAOIC newsletter and annual report
- Verbal recognition at event

Golf Cart Sponsor

1 Remaining

\$7,500

- Two golfers in Classic
- Four tickets to Summer Party
- Company acknowledgement in Golf Classic & Summer Party booklet
- Company acknowledgement in promotional materials and exclusive cart signage (approximately 60 golf carts)
- Company acknowledgement on SAOIC Web site Golf Classic page
- Company acknowledgement in SAOIC newsletter and annual report
- Verbal recognition at event

Summer Party Sponsor

4 Remaining

\$5,000

- Four tickets to Summer Party
- Company acknowledgement in Golf Classic & Summer Party booklet
- Company acknowledgement in promotional materials and Summer Party signage including food stations and auction area
- Company acknowledgement on SAOIC Web site Summer Party page
- Company acknowledgement in SAOIC annual report

Current sponsors and availability reflected as of 1/8/2010

Please see www.saoic.org/Golf-Tournament.html for up-to-date availability

SAOIC Sponsorship Opportunities

Golf Foursome	25 Remaining	\$4,200
<ul style="list-style-type: none"> • Four golfers in Classic • Eight tickets to Summer Party • All golfers listed by name in Golf Classic & Summer Party booklet • Name or Company acknowledgment in SAOIC annual report 		
Golf Lunch Sponsor	1 Remaining	\$4,000
<ul style="list-style-type: none"> • One golfer in Classic + optional 2 additional representatives at golf lunch • Two tickets to Summer Party • Signage at golf lunch • Company acknowledgement in Golf Classic & Summer Party booklet • Company acknowledgement in SAOIC annual report 		
Junior Foursome Sponsor	4 Remaining	\$2,200
<p>The Junior Foursome Sponsor will help a foursome of young leaders participate in our tournament by sponsoring a portion of their foursome fee. Individual golfers are responsible for remaining portion (\$500 per golfer). Sponsor to receive:</p> <ul style="list-style-type: none"> • Company acknowledgement in Golf Classic & Summer Party booklet • One ticket to Golf Lunch • Two tickets to Summer Party • Company acknowledgement in SAOIC annual report 		
Beverage Cart Sponsor	1 Remaining	\$2,000
<ul style="list-style-type: none"> • Signage on two Golf Classic beverage carts • Company acknowledgement in Golf Classic & Summer Party booklet • Two tickets to Summer Party • Company acknowledgement in SAOIC annual report 		
Online Auction Sponsor	0 Remaining	\$1,000



L. H. Hendrickson & Company

Providers of executive benefits and estate planning

- Company acknowledgement on NEW online auction Web site and in viral marketing to promote the online auction
- Two tickets to Summer Party
- Company acknowledgement in SAOIC annual report
- All golfers listed by name in Golf Classic & Summer Party booklet

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SAOIC Sponsorship Opportunities

Hole Sponsor

18 Remaining **\$500**

- Company acknowledgement in Golf Classic & Summer Party booklet
- Two tickets to Summer Party
- Company acknowledgement in SAOIC annual report
- Company acknowledgement on sign at Tee Box

Contest Sponsor

(see opportunities below) **\$250**

Provide a prize for one of the following: individual low score, individual best ball, longest drive, closest to the pin, longest putt

- Company acknowledgement in Golf Classic & Summer Party booklet
- Company acknowledgement in SAOIC annual report
- Company acknowledgement on contest hole sign

Online, Silent and Live Auction Donors

(see opportunities below)

Provide an item with a minimum value of \$100 for the online, silent or live auction.
(Placement of item in online, silent or live auction will be at the discretion of SAOIC staff.)

- Two tickets to Summer Party for each item donated valued over \$500
- Company or name acknowledgement and donation description online or in Golf Classic and Summer Party booklet
- Company or name acknowledgement included in donation description on online auction Web site
- Live and silent auction items will receive signage at Summer Party
- Name or Company acknowledgement in SAOIC annual report



Bearpath Golf and Country Club



Donte Farmer, Sean Jensen, Kris Tschetter,
C. Willi Myles, Brandon Luthens, Larry Fitzgerald Sr.



Michael O'Connell, Larry Hendrickson,
Kris Tschetter, Tom Walsh, Monte Ford