

KATIE REMALY

INDUSTRIAL DESIGN

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WORK HISTORY

Integrated Design Solutions Industrial Designer (Jan 2012 - Present)

Conducted in-depth user studies and product, competitor and trend research.
Defined project requirements and ensure product specifications align with product goal.
Enhanced client ideation with creative problem solving through cross-functional team brainstorming.
Generated concepts with rapid ideation sketching.
Developed form sketch models for ergonomic studies of products.
Performed proof-of-concept and product validation testing and documented findings in formal reports.
Received three design patents (pending) on current client products.
Maintained communications with clients with weekly touch-point meetings and presentations.
Assisted Product Development Engineering with dimensional drawings of parts.

Freelance Design Consultant Graphic Designer

Arcane Inventory, Co-Founder: personal collaboration project showcasing passion for creating.
Includes Facebook, Twitter, and Etsy. Created brand identity and social media banners, cover photos backgrounds, and profile images.
Developed brand identities and logos for businesses.
Conducted color studies for websites and logos.
Designed and fabricated wedding invitations and programs.
Created promotional posters with handmade graphic elements.

DOTZ LLC Graphic and Package Design Intern

Designed concept packaging for new cord management product release.
Assisted in development of new cord management products.
Prepared paperboard packaging mock-ups and POP displays for overseas vendors.

Eau Claire Children's Museum Freelance Design (Team Project)

Designed camping and Native American exhibits to promote creativity and imagination in children.
Managed project time line and concept output for team of 5 designers.
Delivered concept sketches, visual 3D models, renders, and scaled sketch models.

SKIRP Clothing Freelance clothing design

Branded company logo for start-up ski clothing company.
Designed and created new themes for graphic t-shirts and promotional materials.

Four Peaks Development Freelance design (Team Project)

Designed an easily removable and universal after-market rooftop bike rack for high end vehicles that shared a similar design aesthetic with those vehicles.
Delivered ideation sketches, prototypes, final visual 3D models, and renders.

EDUCATION

Bachelor of Fine Arts: Industrial Design

University of Wisconsin-Stout

Graduated: December 2011

Best of Design Show [Juried Exhibition]: Industrial Design, Packaging & Branding Design

Current IDSA Member

SKILLS

Creative problem solving
Leadership
Design research
Graphic Design
Product Photography

Time management
Sketching
Sketch modeling
Presentation design
Photo editing

3D modeling
Rendering
Team motivation
Screen Printing

SOFTWARE

Adobe Illustrator
Adobe Indesign
Adobe Photoshop

KeyShot
Solidworks
Bunkspeed Shot

Apple iMovie
Microsoft Office

INTERESTS

Cooking /Baking
Mountain Biking

Reading
Crocheting