



Construction Type: Hotel

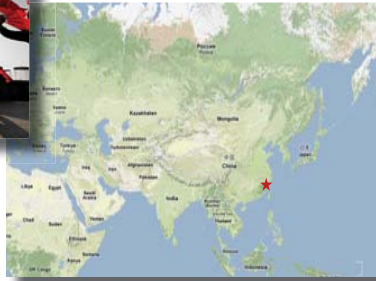
Project Type: Hospitality, New Construction

Project Scope:

- Appx 55,000 Square Feet
- 9 Story Building
- Near Other Highrises
- All 3 Sides of Building Have Floor To Ceiling Windows
- Distinctive Weave Design
- No Outside Parking/ Underground Parking Access
- Hotel R1 Restaurant A2
- Concrete Constuction with Floor to Ceilings Windows

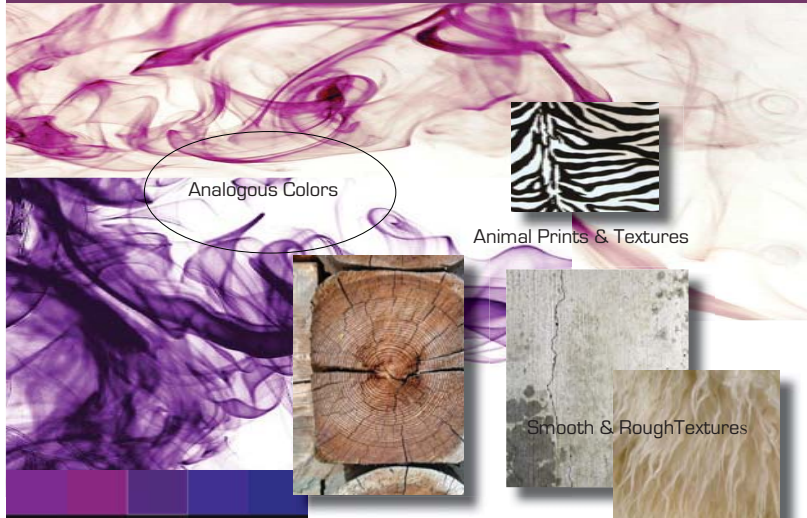


Site Location: Pudong, Shanghai China



W HOTEL SHANGHAI

Concept: Contrast



Analogous Colors

Animal Prints & Textures

Smooth & Rough Textures

- Lighted Wall With LED Light
- Raise "W" Signage In Black Oak Veneer
- ADA Check-In Area
- 1" Thick 3 Form Chroma
- 1/4" Round Nickel Pegs
- Black Oak Veneer
- Violet LED Light Behind Panels
- Hidden LED Downlight
- 4" Stainless Toekick



Lobby Elevation

Scale: NTS