



**New Product News :** Art Nouveau Collection

# Berenson

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New Product News Release

For Immediate Release

Color Photo Enclosed

## **Berenson introduces the Art Nouveau Collection**

(June 2009) – Berenson Corp, Buffalo, New York presents Art Nouveau, a timeless new decorative hardware collection that mixes comfort with function. This collection has been designed to feel warm and nostalgic, by bringing together natural elements such free flowing plant lines and earth toned finishes. The hand crafted design of this collection compliments nearly any decorative style by adding an artisan touch.

This collection includes 3 pulls available in 96 mm, 128 mm, 3 & 3 1/2 CC and one simple and elegant round knob. The Art Nouveau knob has been specifically designed to look appealing from any angle so there is no need to be concerned about mounting it upside down or sideways. The 3 & 3-1/2" CC pull is ideal for utilizing existing drill marks when re-facing or remodeling. The Art Nouveau collection is available in Berenson's Vintage Bronze, Venetian Bronze, or Vintage Nickel, perfect finishes to coordinate in any kitchen.

The Art Nouveau collection is part of the Berenson's Artisan Inspired series. This series has been created to help people easily identify hardware that has an ornate or artistic influence. Search the new **www.berensonhardware.com** to view Art Nouveau and other Artisan Inspired collections.

For more information, contact an authorized Berenson distributor or the company at: **Berenson Corp**, 2495 Main Street, Suite 111, Buffalo, NY 14214-2152. Phone: 716-833-3100.

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