

Trunki, childrens lunch box project

Inside out was designed with children aged 7-10 that have moved on from having the coolest action figure on their box and want a more sophisticated lunch box, which will prove they are a young adult. From our research we found that this age range commonly put there box in there bag so our design will turn in on its self to reduce the space the lunch box takes in a school bag when not in use.

Inside Out

My Lunchbox...
Jonny Weir
Age: 8



Favourite Cartoon: Sponge Bob Square Pants
Favourite Colour: Blue
Favourite Lunchbox Food: Chicken Tikka Sandwich, Yoghurt, Apple, KitKat.
Problems with Lunch? "There's not enough room in my school bag for my lunchbox, and my old one is the same as everyone elses."

