

## Trunki, childrens lunch box project

The Trunki project was a live project that spanned over 3 weeks and we worked in groups of 3 where we came up with concepts for a children's lunch box that would encourage them to eat healthier.

This the first of three concepts that we put forward to Trunki, Olly is a design that is aimed at the younger market 4-6 which gives the child ownership over there lunch, the idea behind this is the child will get more involved with the process of making the lunch, which will aid the childs knowledge of healthy food.

Olly



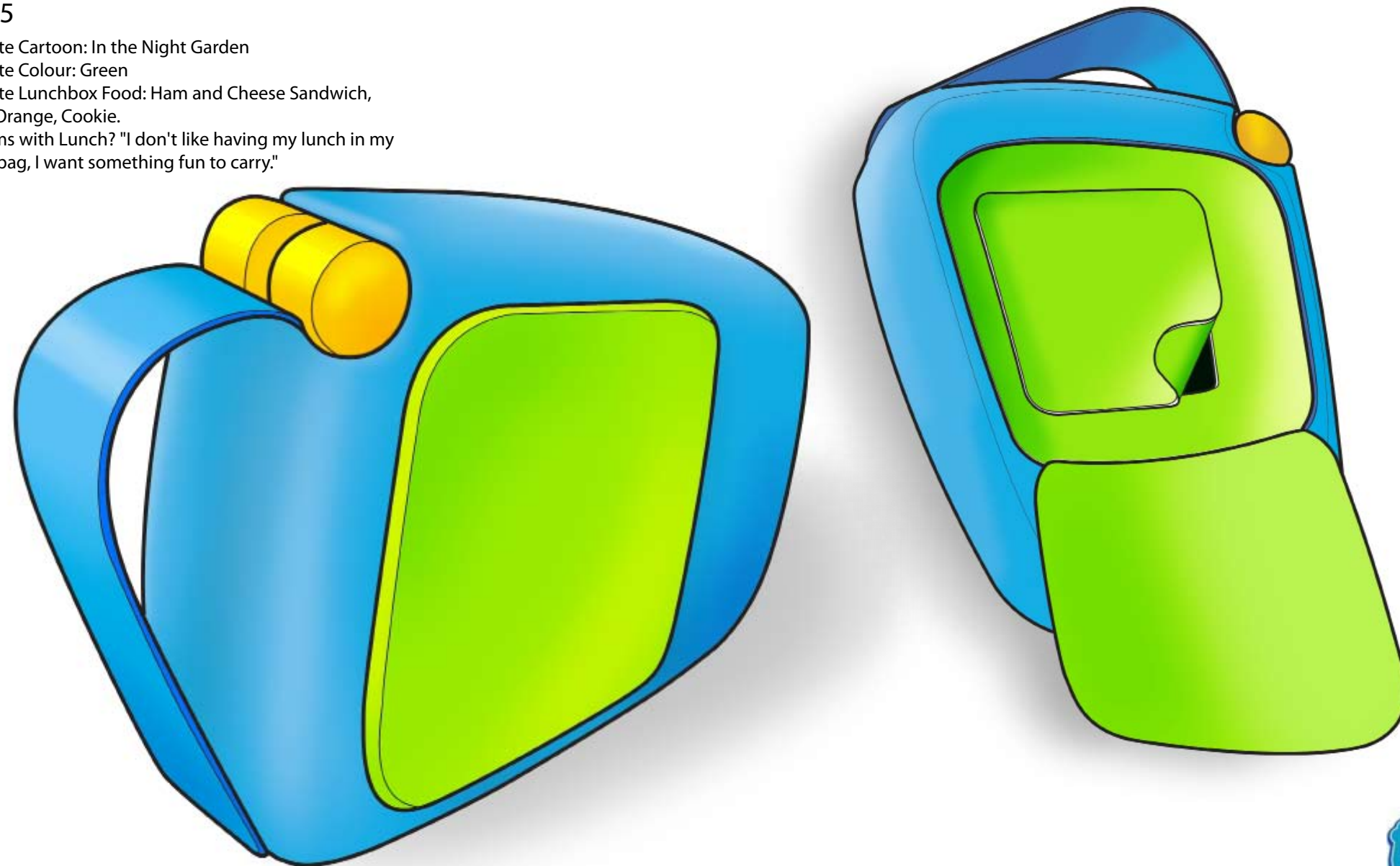
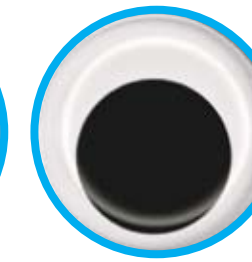
My Lunchbox...  
Samantha Monaghan  
Age: 5

Favourite Cartoon: In the Night Garden

Favourite Colour: Green

Favourite Lunchbox Food: Ham and Cheese Sandwich,  
Frube, Orange, Cookie.

Problems with Lunch? "I don't like having my lunch in my school bag, I want something fun to carry."



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