

Study Models

Model making is a part of the design process I truly enjoy. A handful of models were made along the way, making sure the form translated properly from computer model to physical object. Other than aesthetic approval these models allowed me to test the functionality of the display. I chose to use watch pillows as a means to hold each watch. I made a wide variety of pillows studying form and relationship to the display. I ended up choosing a traditional pillow style since I like how the watch hugs the pillow and forms pointed tips, which I felt fit the overall aesthetic. I used one of the models on a daily basis to get a feel for it, before moving forward.

