

# Rendering

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I used KeyShot rendering software to generate finalized images. This allowed me to gain a better understanding of the materials and finishes before I dove into the first prototype. I looked into the Nixon product line for a proper color pallet. I decided to keep it simple although the possibilities are endless. First up is a black display with white watch pillows and a silver Nixon icon. The next is a white display with black pillows and a black Nixon icon. The final is a matte black display with black pillows and a black Nixon icon. I felt this color pallet was true to the Nixon brand.

