IT'S ALL ON YOU: **SECURITY**

See how you can stay ahead of real and growing cybersecurity threats.

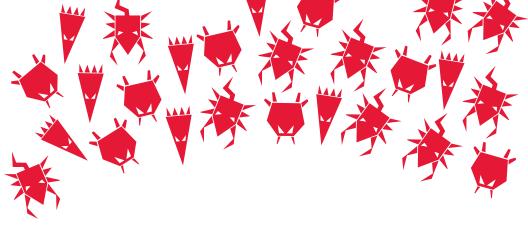




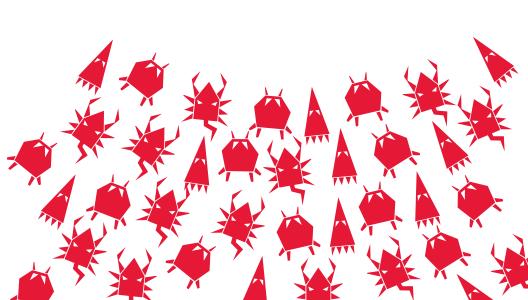


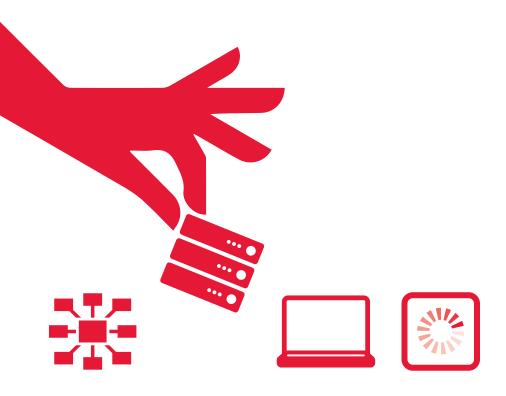
NEXT-GENERATION TECHNOLOGY REQUIRES NEXTGENERATION SECURITY.

As business technology becomes more sophisticated, the rewards become more plentiful: increased efficiencies, higher ROIs and lower total costs of ownership. But with these new and exciting technologies come greater security concerns, as cybercriminals also become more sophisticated.



200 or new cybersecurity threats are recorded every minute.1





I.T. IN FLUX.

You are working hard to deal with more and more advanced technology initiatives, such as data center optimization, mobile devices on the job and cloud computing. But working just as hard are cybercriminals who want to steal your data, putting your entire organization in jeopardy. To combat these new threats, newer and stronger security measures are required.

NEW TECHNOLOGY, NEW THREATS.

WORKING OUTSIDE THE BOX

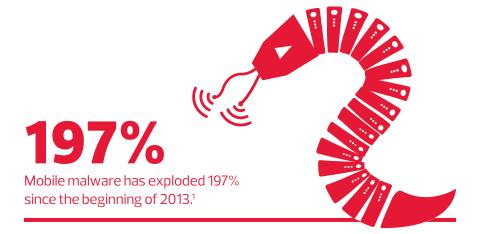
Cloud technologies can take your small business to heights never before imagined by allowing you to distribute powerful and accessible computing processes and applications outside the walls of your data center. But it's important to make sure your data stays safe and secure by strengthening your security measures.

ROGUE I.T.

You want your workforce to have the latest technology and the most productive applications at their disposal. But as your staff becomes more and more comfortable with technology, they might be using it in ways IT has not facilitated for them. Worse, they might be procuring their own apps and devices without IT's knowledge, exposing you to potential hidden malware.

DATA ON THE MOVE

Equipping your workforce with handheld mobile devices, and even allowing them to use their own on the job, can boost your productivity. But it also moves your data out of your control, potentially leaving it vulnerable to attack and theft.

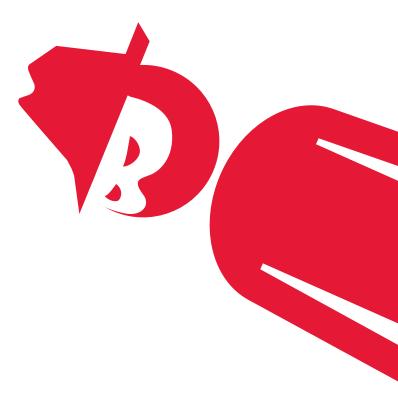


TECHTIP



SECURITY SOLUTIONS

Combat these and other new forces exerting influence on IT with security solutions that are not only stronger but also smarter. We can help.



COVERT, PERSISTENT AND COMPLEX ATTACKS.

Advanced Persistent Threats (APTs) represent the newest and potentially most damaging threats to your organization. They are continuous, coordinated attacks that use advanced, subtle and stealthy methods to find any security vulnerability and exploit it. They have been responsible for high-profile breaches on some of the most well-known and supposedly secure organizations, such as Google and NASA. So they are particularly threatening to small businesses that may not have the resources to combat them.

ARE YOU AT RISK? YES

YOU CAN BE TARGETED BY APTS

Small business is not immune to this threat. Targeted attacks like these are increasingly impacting small businesses. 31% of all targeted organizational attacks hit small businesses, up threefold from last year.²

APTS ARE DIFFERENT THAN OTHER ATTACKS

Even though 53% of IT professionals don't believe they are different, ³ APTs are entirely different from traditional attacks, and you need to deal with them entirely differently. They use a huge array of simultaneous covert attacks and are intelligent and coordinated.

APTS ARE MORE DANGEROUS THAN OTHER ATTACKS

APTs are more dangerous than traditional attacks. They are adept at disguising themselves within the normal flow of your network traffic. Without the right monitoring tools, there is virtually no way you would be able to detect them, even after a breach has occurred.





THE SMALL BUSINESS SHIELD.

Next-generation firewalls are specifically designed to protect you from emerging threats such as APTs. Instead of an individual security product, they take a broad, integrated approach with a suite of solutions that continuously gather and share intelligence. Working together, they apply advanced security resources to combat developing threats and deliver deeper security inspections of your network and application traffic.

NEXT-GENERATION FIREWALL ADVANTAGES

ALL-IN-ONE FUNCTIONALITY

Next-generation firewalls bundle traditional functionality with intrusion prevention, antivirus capabilities and protocol filtering.

GREATER AND GRANULAR CONTROL

Get granular control by IP address and user for web-based and legacy applications and content.

SIMPLIFIED MANAGEMENT

Unlike their traditional counterparts, all of the solutions that make up next–generation firewalls can be monitored and configured from a single console.

REAL-TIME SECURITY

Providing policy—and role—based security, next—generation firewalls continuously scan content in real time to prevent data leakage and stop threats with detailed traffic inspection.

LOWER TOTAL COST OF OWNERSHIP

Next-generation firewalls reduce the number of security appliances you need, lowering capital and operating expenses and saving you time that would otherwise be spent managing and configuring your security devices.

32%



of firms plan to adopt or expand a next-generation firewall in 2014.⁵

TECHTIP



SECURITY SERVICES

A deep dive assessment of your IT infrastructure can uncover gaps that could be exploited by new security threats. Read about the services we provide at CDW.com/prosecurity

WHY CDW?

When you are fighting next-generation security threats, we can help. We have the people, products and plans to help win the battle and protect your small business.

DEDICATED ACCOUNT MANAGERS



Our account managers understand the challenges associated with small businesses and can help find the right security solution for you.

VAST PRODUCT SELECTION



Our huge variety of products and services will help ensure your security solution can provide the protection you need from next-generation threats.

HELP AT EVERY TURN



Our solution architects will be with you every step of the way, from an initial discovery session of your goals and budget to configuration and deployment. Our small business account managers are dedicated to finding the next-generation security solutions that will protect your small business and fit your budget.



STAY SECURE.



To learn more, check out our article on next–generation firewalls at **CDW.com/firewalls**



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Security appliance = 6 ports = GigE = 1U = Rack-mountable = The Cisco ASA 5512-X midrange security appliance uses the Cisco SecureX framework for a context-aware, network-centric approach to security that enables consistent security enforcement throughout the organization



Palo PA-200 Security Appliance

Small and quiet yet powerful enough to deliver next-generation firewall security $\label{eq:condition} % \[\frac{1}{2} \left(\frac{1}{2} \right) + \frac{1}{2} \left(\frac{1}{$

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Dedicated computing resources for the functional areas of networking, security, content inspection and management ensure predictable firewall performance
Visibility into your applications, web traffic, threats and data patterns
Integrates into any architecture with our flexible networking architecture



Cisco® ASA 5505 Security Plus Bundle

A high-performance, comprehensive security solution CDW 1058199





This easy-to-use solution lets you control access to network resources to protect data and maximize network uptime Staff productivity is increased by controlling file sharing, instant messaging, spam, phishing and other emerging threats IT resources are freed from virus eradication and system cleanup activities

¹McAfee Report, McAfee Labs Threat Report: Fourth Quarter 2013, 2014

²Symantec, Symantec Internet Security Threat Report Reveals Increase in Cyberespionage – Including Threefold Increase in Small Business Attacks, April 2013

³Ponemon, 2014 State of the Endpoint Risk, December 2013

⁴Mandiant, M-Trends[®] 2012: An Evolving Threat, March 2012

Forrester Report, Understand the State of Network Security: 2013 to 2014, January 2014

 $^{^6\}text{Licensing starts at two nodes; one-year Gold Support includes } 24/7 \, \text{technical support, upgrade protection and virus definition updates}$

⁷Essential Support includes 24/7 technical phone and email support; call your CDW account manager for details





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To learn more about the next-generation security solutions and services we provide, call us at 800.800.4239

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