

the surf lodge

With its groovy coastal style, designer Robert McKinley's Montauk, New York, hotel is a guaranteed good time—but even if you don't check in, you can bring home his look



MEET THE DESIGNER

Robert McKinley, who lives in nearby Amagansett, sometimes likes to end long, surf-filled Saturdays by playing DJ at the Lodge. His typical playlist includes Maria Muldaur's "Midnight at the Oasis" and the Rolling Stones' "Gimme Shelter," with a little Beastie Boys and Chuck Berry thrown in for good measure.



■ **VIBE:** Taking a cue from ski lodges where guests gather to unwind with drinks after a day of thrills on the slopes, The Surf Lodge designer and owner Robert McKinley has created "a beach clubhouse for adults"—a place for relaxing in style, enjoying good eats and tunes, and sharing stories from the day's adventures at the shore.

■ **STYLE:** "I wanted to incorporate a taste of the more exotic, far-flung destinations on the surf/travel circuit, like Morocco, Costa Rica, or Hawaii," says Robert, "but I also wanted the hotel to take on the flavor of its local surroundings." Surfing movies from the 1960s and 1970s also helped inspire the groovy mood.

■ **ACTIVITIES:** The hotel's concierge will help guests sign up for surfing or yoga lessons and arrange for shuttle service to the beach. Bicycles, kayaks, canoes, and stand-up paddle boards are available for rent.

■ **STATS:** open May 15–September 15. Rates for the 24 rooms: \$275/night on weekdays and \$400/night on weekends (July and August); \$225/night on weekdays and \$375/night on weekends (May, June, and September); 631/668-3284 or thesurflodge.com. >

STYLE INSPIRATION
Deck & Bar

The lounge offers a place for sunset cocktails after a day at the beach.

Robert tells us the secrets to styling a waterside party patio.



1

"SIZE MATTERS HERE—THE BIGGER, THE BETTER!"



2

"TAKE A CUE FROM THE RESTAURANT AND PAINT YOUR FLOORS THIS OCEAN-INSPIRED BLUE!"



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"INSPIRED BY BERTOIA'S CLASSIC MIDCENTURY CHAIR, THIS IRON-AND-RATTAN VERSION IS LIKE SCULPTURE FOR THE DECK"

8



9

"MADE OF ROCK AND RESIN, THIS OUTDOOR CONTAINER IS SURPRISINGLY LIGHTWEIGHT"

1 Benson 16-inch Pendant in Polished Nickel, \$569, Restoration Hardware; 800/910-9836 or restorationhardware.com.

2 *The Endless Summer* movie poster, \$10.25; 800/967-8377 or posters.com. "Immortalize summer with vintage surf movie posters like this one from the 1966 flick *The Endless Summer*, which chronicled two surfers' search for the ultimate wave."

3 Surf Blue (2056-30) and Whitewater Bay (OC-70), Benjamin Moore; benjaminmoore.com.

4 Sea Glass Goblet and Tumbler, \$12-\$14, Anthropologie; 800/309-2500 or anthropologie.com.

5 Scout Small Wood Stool, \$299, Arteriors Home; 877/488-8866 or arteriorshome.com for retailers. "I love the uneven texture, like the driftwood logs that support the roof over The Surf Lodge bar."

6 Cabana Stripe Towel in Sand/White, \$48 each, Home, Jams!; homejameseasthampton.com.

7 Shelter Island Chair with cushion in Orange, \$495, Jonathan Adler; 877/287-1910 or jonathanadler.com.

8 Dietz #1 Little Wizard Lantern, \$18, Victory Wicks; victorywicks.com.

9 Modern Square Planter (small), \$750, Pennoyer Newman; pennoyernewman.com. >



FOR A SIMILAR PLATFORM BED, CHECK OUT THE TATE BED FROM CRATE & BARREL

STYLE INSPIRATION

Guest Room

Robert chose low-profile furnishings and white walls to train the eyes toward the water view.



5

"ROCK AWAY IN COMFORT AND STYLE"



4

"EMBELLISH ANY SIMPLE WHITE DRESSER WITH THESE EXOTIC, HAND-PAINTED KNOBS"



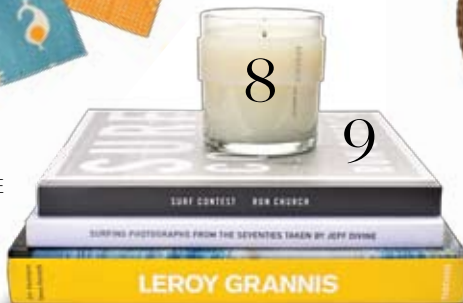
6

"WHEN GROUPED TOGETHER OR MIXED IN WITH MODERN PIECES, THIS SIDE TABLE IS NO LONGER YOUR GRANDMA'S WICKER"



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"THESE PLAYFUL PATTERNS CAPTURE THE CAREFREE SPIRIT OF SURFING CULTURE"



8

"THIS CANDLE FRESHENS WITH GRAPEFRUIT AND HINTS OF SEAGRASS"

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10 **Elephant Table** in Antique, \$90, Fran's Wicker; 800/372-6799 or franswicker.com. 🌿

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1

"THE SPACE-AGE LINES AND RATTAN SHADE ARE MOD-MEETS-VINTAGE"



2

"A BOHO-INSPIRED LOOK WOULD BE INCOMPLETE WITHOUT A LITTLE POM-POM FRINGE"



3

1 **Shelter Island Floor Lamp**, \$350, Jonathan Adler; 877/287-1910 or jonathanadler.com.

2 **Cram's Project Globe** (16-inch), Murray Hudson; 800/748-9946 or murrayhudson.com for pricing and purchase info.

3 **Pom Pom Throw** in Turquoise, \$98, Viva Terra; 800/233-6011 or vivaterra.com.

4 **Vinstra Dresser**, IKEA, \$399; ikea.com for info.

5 **Fiberglass Shell Rocker Side Chair** in Ocean, \$285, Modernica; modernica.net.

6 **Frit Flower Knobs** in Orange Motif, \$16 each, Anthropologie; 800/309-2500 or anthropologie.com.

7 **Star Burst** in East, Peter Dunham Textiles; peterdunham.com for showrooms. **Casablanca** in Sky/Mustard and Tangelo/Natural, Kathryn Ireland; kathrynireland.com for showrooms.

8 **Wave Candle**, \$46, APOTHIA Los Angeles; 877/476-6762 or ronrobinson.com.

9 **Surf Contest** (T. Adler Books, 2009), by Ron Church, **Surfing Photographs from the Seventies Taken by Jeff Divine** (T. Adler Books, 2006), by Scott Hulet, and **Leroy Grannis: Surf Photography of the 1960s and 1970s** (Taschen, 2007), edited by Jim Heimann and Steve Barilotti; amazon.com.