This design book is for people that are essentially like Chris Phillips, a guy who doesn't know a thing about design but wants to know enough so he doesn't sound like a poor smuck when someone brings up the subject. If you sound exactly like one of those guys, or maybe you just need a book for quick reference or you're a student that's just learning the field, this book is a good choice to start.

Starting from the basics of type to the arrangements of ornamental decorations (if you happen to know what that is), this book touches on many aspects of typography.

"Typography For People Like Chris Phillips is fun on the outside and all business on the inside, just like the field it talks about it."

-The Times Union

"This book is a good choice for beginners. Short and straight to the point without too much embellishment."

-blogit.com

"I actually learned something from this book! It made me feel less inept about type."

-Chris Phillips

A Penguin Publishers Book

10.99 US
13.99 CAN

ISBN 978-0-9557163-0-0
9 780955 716300

Typography For People Like Chris Phillips

By Catherine Strachan

Typography For People Like Chris Phillips

By Catherine Strachan

Typography For People Like Chris Phillips

By Catherine Strachan

Edited by
Robert Pryun-Bush

*Dedicated to Chris Phillips,
my dancing friend that doesn't know
why Comic Sans is a terrible typeface.*

Penguin Publishers
New York, U.S.A.
copyright @ 2009