



Brandon: A prominent hipster that nests in the vast cultural melting pot of Silver lake, CA and travels around quit often. He and his friends have engaged in the new technologies that are offered by companies such as apple and blackberry and wishes to take advantage of the fact that he's paying a lot of money for this new gadget.



Harry: Business savvy man that is in his early 30's and is already facing the problems of being on the go all the time. It's hard for him to manage a lot of his business and personal life at one time. He is constantly flying from one country to another consulting with his business partners and always finds himself being a tad bit behind schedule. Enjoys new technologies but hates the complications that go along with them due to the fact that he would rather spend his time doing something productive rather than having to learn another program.



Emmanuel: Older woman in her late 50's that likes to take trips on holidays. Due to the fact that she only travels during the holiday's she find's it rather hard to keep a good schedule going when in the mix of all the holiday rush. She know's a minimal amount about technology but wouldn't mind learning more about it as long as it is simple and easy to comprehend.