

Ecosystem

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Application that managed the time of it's user based on decisionsthat have been made by the user. Multi-purpose service that provides time management and business promoter.

Interface/web design built around the idea of time managment. Would perform functions such as timers, alarms, concerns of the users position at that point in time, solution/problem solving, etc.

Software

Device

Channel

Major airlines, web pages that provide applications for smart phones.

Timers/clock, alarms, advertising space, easy access to transporation, space mapping, space searching, entertainment (shopping, etc.).

Content

User Experience:

I want the user to feel as if they have just managed their own time effortlessly. They need to feel as though they have independently maintained a consistent schedule without the assistance of a smart phone application

Support My Goals

The product will support my goals by providing a device that manages the users tie efficiently and at the same time promotes businesses and manages fast paced society in a more timely manner.

Provide efficiency, assurance, and relief into an ergonomic application that caters to those who utilize wireless technologies.

Services

Peer Opinion

Peers liked the idea of the application and thought it should be applied to everyday life. For example: managing your time at school.

The application would only be available on desktops, laptops, and smart phones. This service would also be available with regular phones that have texting capabilities, but the appearance and functionality would be limited in terms of the interface.

Interoperability

Customer Support

The customer support would not only come from people maintaining the application through Virgin Airlines; it would also come from the cooperative companies that are being promoted on the application.

