



CITATION AIR

Marketing Sales Kit for CitationAir, a division of Cessna. The industry leader in fractional private jet ownership, membership and aircraft management.

To stand out from the pack you have to think out side the box, so that's exactly what we did. It arrives very "well traveled" in a custom Styrofoam box. Inside a totally modular system that can be customized to target each client.

A series of 5 color coded folders outlines exclusive products and services:

- 1) Company overview
- 2) Fleet details
- 3) Innovative programs
- 4) Customer service
- 5) Travel destinations

Where You Belong

