

Mahalia Yowell

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About Me

I believe that design should show distinct personality as well as communicate its idea. My creativity comes from diversity of thought, a focused vision, lots of coffee, and an adventurous spirit.

Work

American Directory Systems

Created directory ads that were published nationwide as a full time print graphic designer. Became an expert in Adobe Illustrator and printing processes.

MALVERN, PA 2011-2012.

Washington Peace Center

Created a 12 page program for their annual awards gala and provided freelance logos & digital drawings for publications.

WASHINGTON, D.C. 2010-2012.

Venture Road

Designed graphics and vector patterns for t-shirts as a part time designer. Learned to design for a very unique t-shirt printing process.

JENKINTOWN, PA 2011.

Anthropologie's Visual Department

Worked as part of the team that maintained the aesthetic of the store by creating sculptural elements and unique signage. Picked up many random skills.

RESTON, VA. 2010-2011.

Liberty University's Selah Yearbook

Designed and developed concepts for advertising materials that promoted the book on the web and around campus. Also created ads for local businesses and individuals to be included in the book.

LYNCHBURG, VIRGINIA. 2010.

School

Liberty University

Bachelor of Visual Communication Arts with a minor in Fine Art.

LYNCHBURG, VIRGINIA. 2011.

Prodigy Discovery Playschool Internship

Created illustrations for the yearbook and painted a mural as an intern.

BOHOL, PHILIPPINES 2009.

South Lakes High School

Advanced Degree with an International Baccalaureate Certificate in Art.

RESTON, VIRGINIA. 2006.

Fun

Mahooligan Jewelry Studio

I own a handmade jewelry business that sells locally and online at [etsy.com/shop/mahooligan](https://www.etsy.com/shop/mahooligan)

PHOENIXVILLE, PA. 2012.

The Cropduster

Collaborated with my husband in the design & execution of a lighthearted iPhone and iPad app, currently for sale in the Apple app store.

PHOENIXVILLE, PA. 2012.

JJ Singh Jeweler

Learned techniques used in creating professional jewelry as an apprentice.

MCLEAN, VA. 2010.

References available upon request