

2017 STYLE TRENDS

STYLE CATEGORIES THAT GUIDE MARKET-APPROPRIATE DESIGNS FOR PATIO FURNITURE



Each year, a series of style categories guides the patio furniture designs on the market. These trends are driven by current events, economic activity, psychology, and fashion. As the economy has been healing over the last few years, people have gained spending confidence. They have started entertaining more, and making the outdoor space a priority. Millennials have become more confident with their personal styles, thanks to channels like HGTV and DIY projects on the Internet. Accessories help them personalize their space, making it feel extra special. They are experimenting with mix-and-match concepts, but everything still coordinates. These style categories are true and true to patio furniture, but they have more creativity and unexpected elements than ever. This is a fun time for design in the patio furniture industry.