



# 1. Collaborative Project

OBJECTIVE: Design a **ZOO TAPE themed tape dispenser** for the K-5th grade teachers desk. **Collaborate** with graphic and packaging design students to create a **product, package, and planogram** solution for TARGET STORES. The dispenser should fit the design aesthetic of 3M, and be packaged by GNC. Duration: 5 weeks.

Personal goals:

- + Consider students' safety.
- + Make aesthetically pleasing for children and adults.
- + Achieve cost-effective final product.
- + Aim to please Target guests.

