

For Lancaster County Woman
Bimonthly Journal

Incredibly Edible Delites: Fruitful and Multiplying for the Holidays

Annette Boyd and Barbara Bolton may have lots of Lancaster County waking up and smelling their roses for the holidays. Why? Because you can taste them too! A whole bouquet of fruit flowers - strawberry roses, pineapple daisies, honey dew, cantaloupe, kiwi and grapes. Thanks to Incredibly Edible Delites you can feast your eyes and your tummy on a fruit flower arrangement.

Boyd and Bolton, owners of the company's local branch, are expecting their bloomin' business to be booming during this gift giving season. A unique cross between fruit basket and bouquet, fruit flower arrangements make perfect presents. "When you send some one flowers, they are stationary and they are only good until they die. When you send some one a fruit flower arrangement they can share it with everyone," Says Boyd.

The arrangements come in an amazing variety of shapes and sizes – from single serving baskets to appetize-an-army size! As a result, Incredibly Edible Delites may see lots of large orders for Christmas and New Years Eve parties.

Incredibly Edible Delites has been making bouquets, baskets and centerpieces in this area since January of this year. Bolton and Boyd decided to go into the fruit flower business after Boyd received an arrangement as an anniversary present last year and Bolton gave one as a valentine's day gift the same year. After some research and 3 weeks of extensive training from the franchise headquarters, these two stay at home moms were in business.

"Since we opened we've only had 2 days with no orders in the first week. Since then we've had about 10-15 a day," Says Boyd. Those numbers will certainly increase during the holidays and it is recommended that orders are placed in advance.

For more information or to place an order go to fruitflowers.com or call Incredibly Edible Delites at 717-687-0480.