

THE RED BOOK

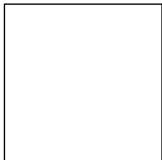


IDEATE DEBATE CELEBRATE



PAST SPEAKERS

Global Leaders and Heads of States



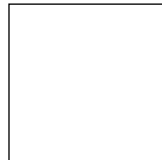
Manmohan Singh
Prime Minister, India



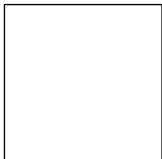
Bill Clinton
Former President, USA



Hamid Karzai
President, Afghanistan



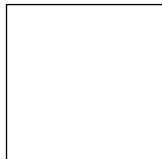
Pervez Musharraf
Former President, Pakistan



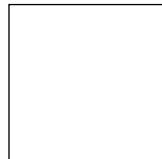
Hillary Clinton
Former US Secretary
of State



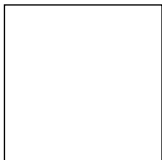
Sonia Gandhi
President,
Indian National Congress



Al Gore
Former Vice-President,
USA and Nobel Laureate



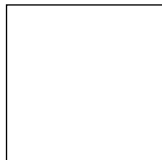
Narendra Modi
BJP's Prime Ministerial
Candidate



Late Benazir Bhutto
Former Prime Minister,
Pakistan



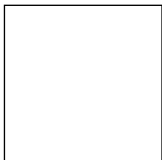
APJ Abdul Kalam
Former President
of India



Arvind Kejriwal
Former Chief Minister,
Delhi



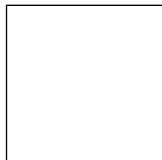
Shaukat Aziz
Former Prime Minister,
Pakistan



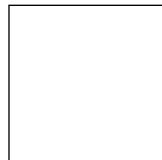
Sarah Palin
Former Governor of Alaska,
USA



Mohamed ElBaradei
Former Acting
Vice-President, Egypt
and Nobel Laureate



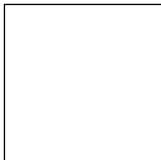
**His Excellency
Anwar Bin Ibrahim**
Former Deputy
Prime Minister, Malaysia



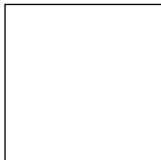
Henry Kissinger
Former Secretary of State,
USA and Nobel Laureate

PAST SPEAKERS

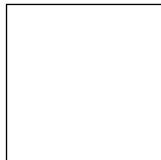
Business Leaders



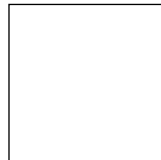
Kumar Mangalalm Birla
Chairman, Aditya Birla
Group



Alan Mulally
CEO, Ford Motor Co.



L.N. Mittal
Chairman and CEO,
Arcelor Mittal



John Chambers
Chairman and CEO,
Cisco

and many more...

Authors



Sir Salman Rushdie
Author



Naomi Wolf
Author



Malcolm Gladwell
Author



Fatima Bhutto
Writer, Journalist and activist
and many more...

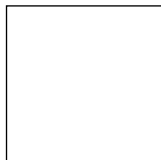
Innovators and Inventors



Niall Ferguson
British Historian



James Cameron
Producer, Director,
Screen Writer, Editor and Inventor



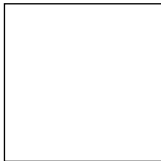
Dr. Nassim Nicholas Taleb
Philosopher and Expert
on Risk Management



Dr. J. Craig Venter
American Biologist and
Entrepreneur

and many more...

Authors



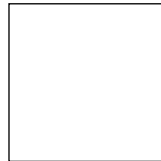
Amitabh Bachchan
Actor



Shahrukh Khan
Actor and Producer



Aamir Khan
Actor, Director and
Producer



Frieda Pinto
Actor

and many more...



WINNING

WINNING

Winning is being **alive**

Winning is being a pioneer in a world that needs **breakthroughs**

Winning is being in the vanguard of **change**

Winning is the refusal to be in **denial**

Winning is making the **best** use of adversity in a world that holds little consolation for those who have been left behind

Winning is being a **leader** in a world in flux

Winning is the **passion** for shaping history instead of being shaped by history

Winning is blending ideas, with ideals, ambitions with attitude, and aspiration with **ability**

Winning is repudiating the dead certainties **of our time**

Winning is being an **innovator** in a world in search of the new

Winning is a destiny as well as the destination of the few who **dare**

Winning is renewing our covenant with the **future**

Winning is the theme of the thirteenth edition of the **India Today Conclave**, one of the world's most anticipated festivals of **ideas**, where winners and visionaries from every realm of human experience argue for a world that is wiser and brighter than what we inhabit today

PROGRAMME



10.45 – 11.15 The Dead Hand of the State
Why the Government Has No Business to Be in Business

SPEAKER



Arun Shourie

Author, Former Union Minister

about-dummy text dummy text

11.30 – 12.15 How India Can Win the Next Decade
Give Us Growth, Jobs and a Dash of Decisions

SPEAKERS



Anil Agarwal

Executive Chairman, Vedanta Resources

about-dummy text dummy text



Anand Sharma

Union Minister of Commerce and Industry

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10.45 – 11.15 How to Free the Caged Parrot
Can Institutional Integrity Be Protected?

SPEAKER



Ranjit Sinha

Director, Central Bureau of Investigation*

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11.30 – 12.15 High Growth or High Dole
What Comes First?

SPEAKERS



Arvind Panagariya

Professor of Economics and Jagdish Bhagwati Professor of Indian Political Economy, Columbia University

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Montek Singh Ahluwalia

Deputy Chairman, Planning Commission

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10.45 – 11.15 Brave, Beautiful & Funny
Survival of the Wittiest

SPEAKER



Maysoon Zayid

Comedian, Author, Actor and Co-founder of the New York Arab-American Comedy Festival

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11.30 – 12.15 The Winning Mantra
Who Will Win the Battle of 2014?

SPEAKERS



Vasundhara Raje

Chief Minister, Rajasthan

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Kapil Sibal

Union Minister of Communications and Information Technology

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10.45 – 11.15 **Young and Restless** *How to be Bold and Brave*

SPEAKERS



Ratul Puri

Chairman, Hindustan Powerprojects Pvt. Ltd.

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Ranveer Singh

Actor

about-dummy text dummy text



Niladri Kumar

Sitar Player

about-dummy text dummy text



Kumar Vishwas

Member, Aam Aadmi Party

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10.45 – 11.15 **The Critical Question** *Why India Needs Nuclear Power*

SPEAKER



Anne Lauvergeon

Honorary Chairperson, AREVA

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11.30 – 12.15 **Soft Power or Difficult Destination** *The New Idea of India*

SPEAKERS



Rahul Sharma

Co-Founder, Micromax

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Didier Lombard

Chairman of the Supervisory Board, STMicroelectronics

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10.45 – 11.15 **Battleground Afghanistan** *Can India Outflank Pakistan?*

SPEAKERS



Ahmed Rashid

Author

about-dummy text dummy text



Shashi Tharoor

Union Minister of State for Human Resource Development

about-dummy text dummy text

11.30 – 12.15 **Special Election Zone** *Win Uttar Pradesh, Win India*

SPEAKERS



Amit Shah

General Secretary, BJP

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Manish Sisodia

Former Cabinet Minister, Delhi and Member, Aam Aadmi Party

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Digvijaya Singh

Rajya Sabha Member and General Secretary, Congress

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R.P.N. Singh

Union Minister of State for Home Affairs

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10.45 – 11.15 The Entertainment Element
Cinema as the Mirror of Society

SPEAKER



Amitabh Bachchan

Actor

about-dummy text dummy text

11.30 – 12.15 Dharna, Democracy and Demographics
Making Government Work

SPEAKER



Arvind Kejriwal

Former Chief Minister, Delhi

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10.45 – 11.15 Blockbuster Express
Why Heroines are the New Heroes

SPEAKER



Deepika Padukone

Actor

about-dummy text dummy text

11.30 – 12.15 Regional Politics, National Interest
Can Both Co-exist?

SPEAKER



Y.S. Jagan Mohan Reddy

Lok Sabha Member and chief of YSR Congress *

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10.45 – 11.15 Psephologists' Corner
The Political Stock Exchange. My Predictions.

SPEAKERS



Yogendra Yadav

Psephologist and Member, Aam Aadmi Party

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Ashok Lahiri

Economist and Psephologist

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Dorab Sopariwala

Psephologist*

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Yashwant Deshmukh

Psephologist and Editor, Cvoter

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10.45 – 11.15 **Salvation Vs Sanitation** *Toilets Before Temples for a New India*

SPEAKERS



Jack Sim

Founder, Restroom Association of Singapore and World Toilet Organization

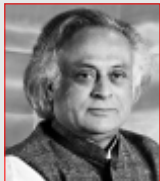
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Shivraj Singh Chouhan

Chief Minister, Madhya Pradesh*

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Jairam Ramesh

Union Minister of Rural Development

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10.45 – 11.15 The Age of Robots
The Magic of Another You

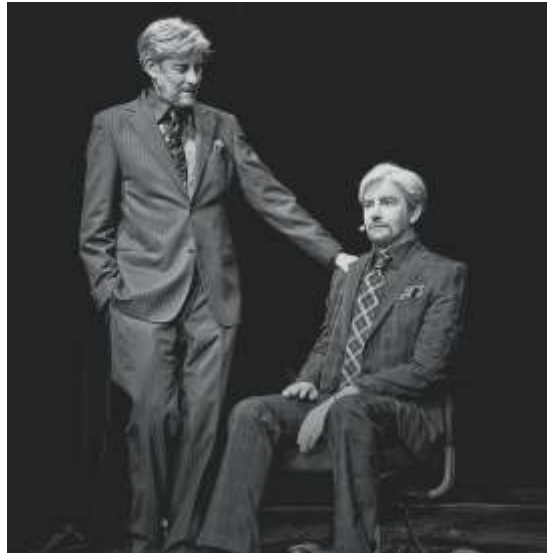
SPEAKER



Dr. Henrik Schärfe

Professor, Aalborg University

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10.45 – 11.15 The Siege Within and Without
What India Needs to Win the War Against Terror

SPEAKERS



Adrian Levy

Author

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Hooman Majd

Author and Journalist

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Rakesh Maria

Commissioner, Mumbai Police

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SPONSORS





ADITYA BIRLA GROUP

Aditya Birla Group

A US \$40 billion corporation, the Aditya Birla Group is in the League of Fortune 500. It is anchored by an extraordinary force of over 136,000 employees, belonging to 42 different nationalities. The Group has been ranked Number 4 in the Global 'Top Companies for Leaders' survey and ranked Number 1 in Asia Pacific for 2011. 'Top Companies For Leaders' is the most comprehensive study of organisational leadership in the world conducted by Aon Hewitt, Fortune Magazine and RBL (a strategic HR and Leadership Advisory firm).

Over 53 per cent of its revenues flow from its overseas operations. The Group operates in 36 countries – Australia, Austria, Bangladesh, Brazil, Canada, China, Egypt, France, Germany, Hungary, India, Indonesia, Italy, Ivory Coast, Japan, Korea, Laos, Luxembourg, Malaysia, Myanmar, Philippines, Poland, Russia, Singapore, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Tanzania, Thailand, Turkey, UAE, UK, USA and Vietnam.

Aditya Birla Group – The Global Scenario

- A metals powerhouse, among the world's most cost-efficient aluminium and copper producers. Hindalco-Novelis is the largest aluminium rolling company. It is one of the three biggest producers of primary aluminium in Asia, with the largest single location copper smelter.
- No.1 in viscose staple fibre
- No.1 in carbon black
- The fourth-largest producer of insulators
- The fifth-largest producer of acrylic fibre
- Among the top 10 cement producers
- Among the best energy-efficient fertiliser plants
- The largest Indian MNC with manufacturing operations in the USA

Aditya Birla Group – The Indian Scenario

- The largest fashion (premium branded apparel) and lifestyle player
- The second-largest manufacturer and largest exporter of viscose filament yarn
- The largest producer in the chlor-alkali sector

Aditya Birla Group

- Among the top three mobile telephony companies
- A leading player in life insurance and asset management
- Among the top two supermarket chains in the retail business
- Among the top 6BPO companies
- The largest manufacturer of linen fabric
- Rock solid in fundamentals, the Aditya Birla Group nurtures a culture where success does not come in the way of the need to keep learning afresh, to keep experimenting.

Aditya Birla Group – Beyond Business

- Works in 3,000 villages.
- Reaches out to seven million people, annually through the Aditya Birla Centre for Community Initiatives and Rural Development, spearheaded by Mrs. Rajashree Birla.
- Focuses on healthcare, education, sustainable livelihood, infrastructure and espousing social reform in India, Asia, Egypt, Philippines, Thailand, Laos, Indonesia, Korea and Brazil.

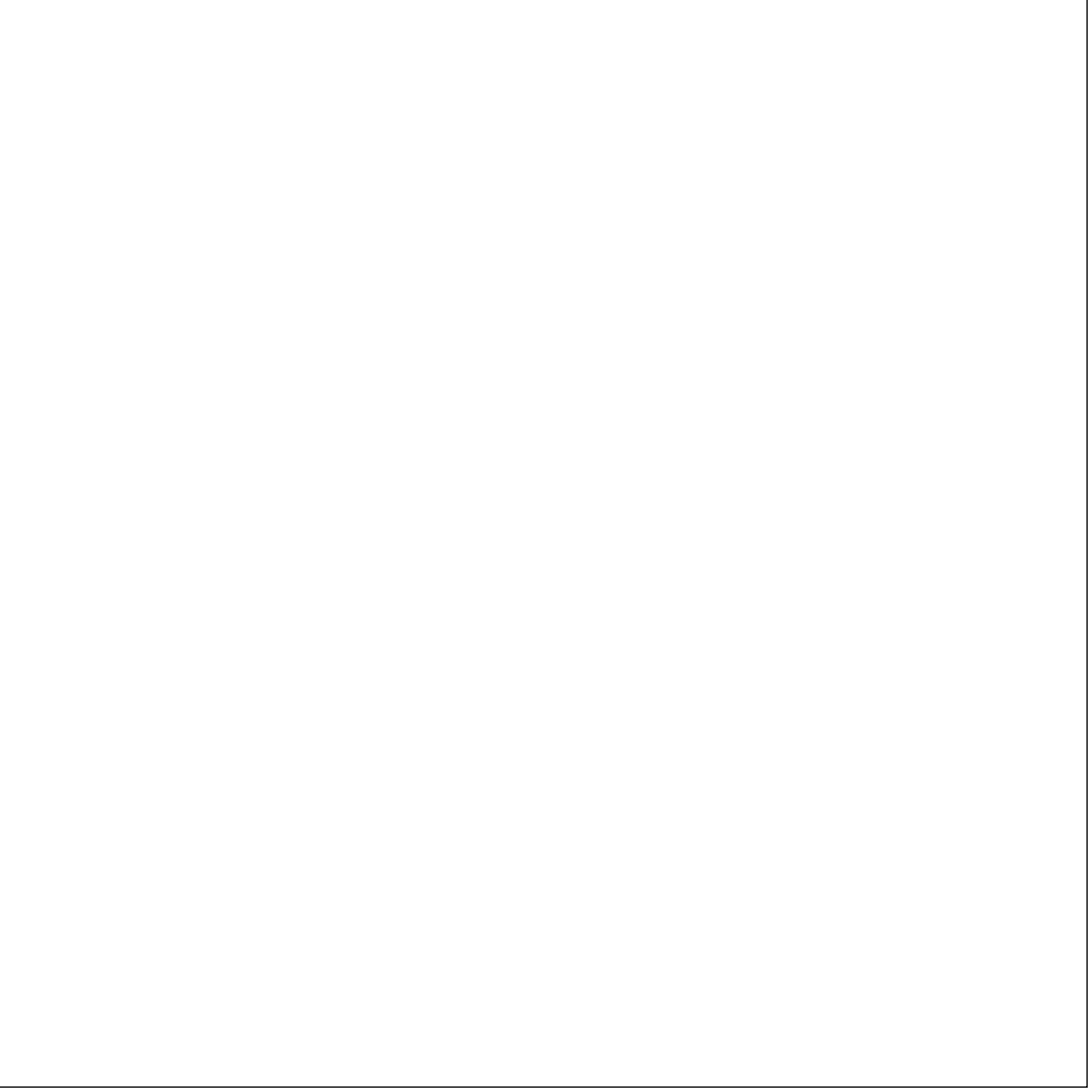
In India:

- Our Group runs 42 schools, which provide quality education to 45,000 children. Of these, over 18,000 children receive free education.
- Its 18 hospitals tend to more than a million villagers.
- In line with its commitment to sustainable development, has partnered with the Columbia University in establishing the Columbia Global Centre's Earth Institute in Mumbai.
- To embed CSR as a way of life in organisations, has led to the set up of the FICCI – Aditya Birla CSR Centre for Excellence, in Delhi.

Transcending the conventional barriers of business because we believe it is our duty to facilitate inclusive growth.

NOTES







India Today Conclave
India Today Group Mediaplex
FC-8, Filmcity Sector - 16A,
Noida, U.P.(India)