

Please drink responsibly.

1.50Z PER SERVING Smirnoff No. 21 Vodka, 100% Grain Neutral Spirits, 40% Alc/Vol. ©2007 The Smirnoff Co., Norwalk, CT. Made in the USA.



HE WAS AS SMOOTH AS HIS VODKA. WELL, ALMOST.

Meet Vladimir Smirnoff. He was more than just a snappy dresser.

In happier days, Vladimir's family made vodka so famous it was celebrated by the Russian Imperial Court and name-checked in Anton Chekhov's "The Duel." According to legend, Vladimir was a bit of a playboy. He hosted lavish parties where he could be found commiserating with Russian celebrities like Chekhov and Stanislavski.

And like any good entertainer, he was never afraid to put on a costume and serenade his guests with old Russian folk songs.

Sadly, this party had to end. In 1917, Communist Bolsheviks seized his family's factory and fortune, forcing Vladimir to flee for his life. Fortunately for us, he escaped and re-established the Smirnoff name in Europe, proving that as one party ends, another one begins.

Clearly Original. Clearly

Smirnoff

Continue Vladimir's journey at smirnoff.com