

Please drink responsibly.



**PARIS IS A NICE
PLACE TO VISIT.
IT'S AN EVEN BETTER
PLACE TO BE REBORN.**

Vladimir Smirnoff barely escaped the Bolshevik Revolution with his life. Once wealthy and famous, he fled to France with little more than a death sentence back home. But he did keep one family heirloom: the tradition of making vodka of extraordinary purity. But selling vodka in Paris wasn't easy. Asking the French to sip anything other than the local Bordeaux rarely is. Yet Vladimir's persistence won out. It wouldn't be long before No. 21 would be toasted around the world.

1.5 OZ. PER SERVING. Smirnoff No. 21 Vodka, 100% Grain Neutral Spirits, 40% Alc/Vol. ©2007 The Smirnoff Co., Norwalk, CT. Made in the USA.

Clearly Original. Clearly

Smirnoff

Continue Vladimir's journey at smirnoff.com