

Please drink responsibly.

1.5 OZ. PER SERVING. Smirnoff No. 21 Vodka, 100% Grain Neutral Spirits, 40% Alc/Vol. ©2007 The Smirnoff Co., Norwalk, CT, Made in the USA.



IF YOU THINK THE PAPARAZZI ARE TOUGH, TRY RUNNING FROM THE BOLSHEVIKS.

Vladimir Smirnoff was used to being wealthy and famous.

After all, he was the playboy son of P.A. Smirnoff, the legendary vodka maker. Which was all fun and games until Vladimir Lenin came along and decreed that wealth and fame were “over.” Smirnoff discovered this fundamental difference in ideology when Bolshevik soldiers seized his fortune and ransacked his home.

And just when he thought things couldn’t get worse, the State branded him an “Enemy of the People” and sentenced him to death. Fortunately, young Vladimir managed to elude the Bolshevik rifles, and fled Russia into France. There, far away from that other pesky Vladimir, was he able to revive his family’s tradition of making vodka of extraordinary purity.

Clearly Original. Clearly

Smirnoff

Continue Vladimir’s journey at smirnoff.com