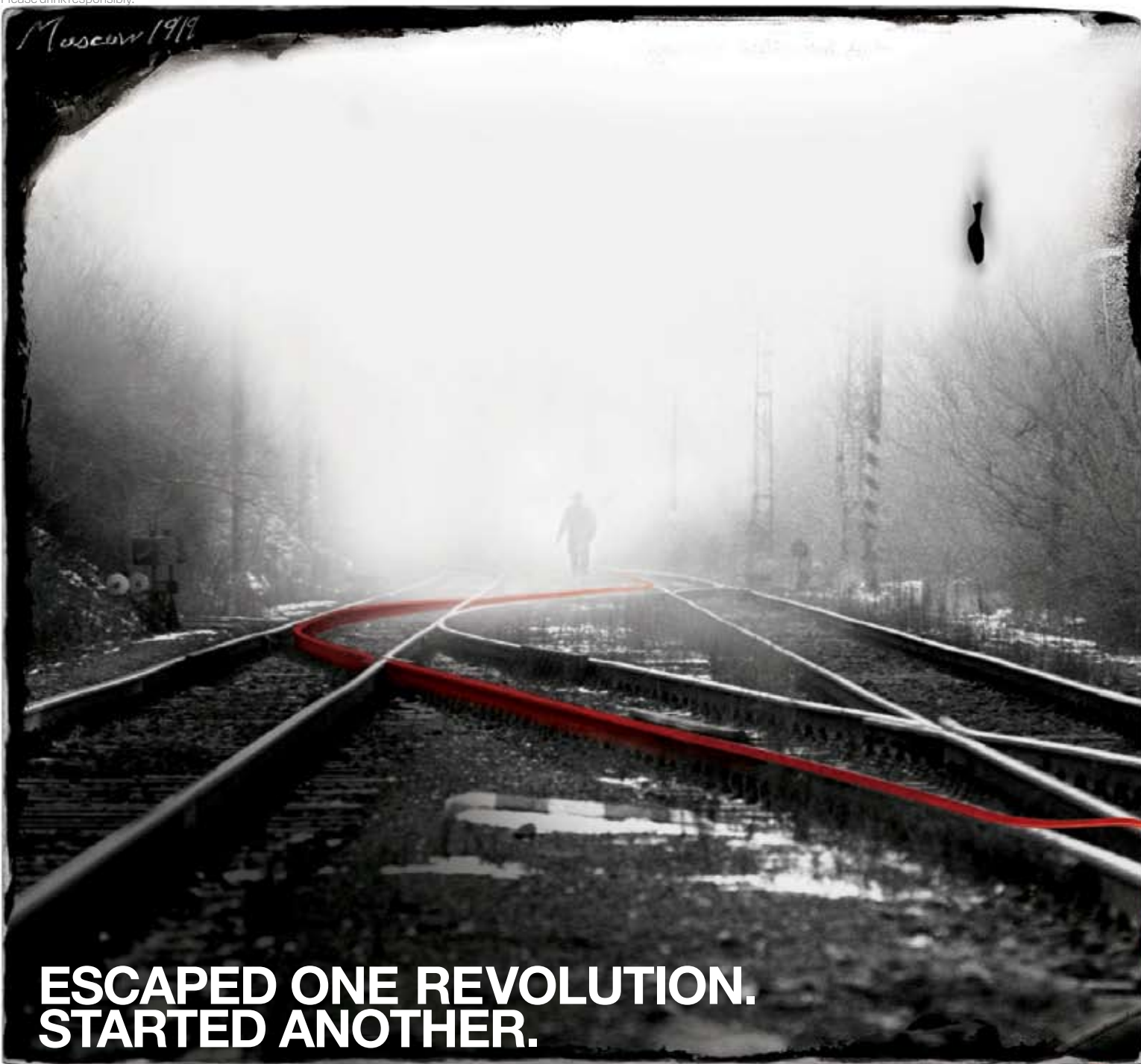


Please drink responsibly.

1.5 OZ. PERSERVING. Smirnoff No. 21 Vodka. 100% Grain Neutral Spirits. 40% Alc/Vol. ©2007 The Smirnoff Co., Norwalk, CT. Made in the USA.



ESCAPED ONE REVOLUTION. STARTED ANOTHER.

This is the story of a man and his vodka. What they lived through. What they were willing to die for. It's a story that spans decades and continents, Imperial Courts and firing squads, Russian Czars and Hollywood stars. The man survived the Bolshevik Revolution and fled to Paris. The vodka he created there would one day start a cocktail revolution. Together, they made history. This is the story of Vladimir Smirnoff and his extraordinary vodka – the one we know today as No. 21.

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