


Please drink responsibly.

ПЯТИГОРСЬК, 1119

1.5 OZ. PER SERVING. Smirnoff No. 21 Vodka. 100% Grain Neutral Spirits. 40% Alc/Vol. ©2007 The Smirnoff Co., Norwalk, CT. Made in the USA.



**MOST PEOPLE COULDN'T
SURVIVE ONE FIRING SQUAD,
LET ALONE FIVE.**

The Bolshevik Revolution wasn't fun for most, but it was especially hard for Vladimir Smirnoff. Born the son of the famous vodka maker P.A. Smirnoff, Vladimir quickly discovered the downside to wealth and fame after the Bolshevik uprising. Revolutionaries declared him an "Enemy of the People" and sentenced him to death. Legend says he was put in front of a firing squad for five days straight, only to have each execution postponed at the last minute. This torment wouldn't last. On the sixth day, counter-revolutionaries invaded the prison and set Vladimir free. He was penniless. He was homeless. But he had not forgotten his family's tradition of making a vodka of extraordinary purity. He would have to find a way out of Russia to ever revive that tradition again.

Clearly Original. Clearly

Smirnoff

Continue Vladimir's journey at smirnoff.com