

# ROMAN HUDSON Industrial Design

765 Stanley AVE APT6E|BROOKLYN, NY 11207|917 652-9826|Rhudson@gmail.com

## EDUCATION

Shintaro Akatsu School of Design  
Bachelors of Science  
Industrial Design  
Interior Design  
May 2013

## Skills

Ideation  
Sketching/Rendering  
3D modeling  
Rapid Prototyping  
Composition and Layout  
Color Theory  
Materials & Manufacturing  
Presentation  
Exhibit Design  
Furniture  
Consumer Products

## EXPERIENCE

Art and Carpentry | January 2015 - Present  
Assistant Design Director

- Created five or more 3D modeled design iterations for 15 or more clients weekly,
- Created 20 or more drawings and renderings for at least five clients weekly,
- Designed graphics for weekly and monthly presentations.
- Managed material sourcing for five projects weekly,
- Partnered with Carpentry, for strategic product designs and fixture productivity in support of sales objectives for various brands.
- Developed five or more design concepts for at least two clients weekly,
- Created mechanical drawings on average for multiple projects weekly,
- Facilitated design exploration including prototypes, researching market trends and communicating design intent.
- Developed fixture and signage programs, and in collaboration with strategic procurement, identified elements for procurement and managed the research and development process.
- Developed and managed execution of: (concepts, prototype design proposals, product renders and special projects.

Arts East New York | January 2014 - December 2014  
Senior Graphic Designer

- Designed graphics for the "There's more to Brooklyn" campaign presentation and stationary including flyers brochures and press kits.
- Created graphics for monthly powerpoint presentations and press kits for multiple projects.
- Designed templates for company correspondence including business cards, invitations, memos etc.
- Developed design guidelines and creative tools for clients and sponsors in consultation with marketing and retail.
- Developed seasonal design initiatives.

Brew Collective | October 2010 - December 2013  
Senior Design Consultant

- Implemented design campaign collateral.
- Designed a minimum of five developed concepts for at least three clients monthly,
- Lead concept development during project briefs.
- Created mechanical drawings for prototyping and manufacturing.
- Created hand drawn and digital sketches and renderings, on average, for five or more projects weekly,
- Provided training on various machines to ensure that brand standards are being implemented. Evaluated the effectiveness of training programs and updated as necessary.
- Identified best practices, innovations and developments of competitors, applied learning where appropriate.