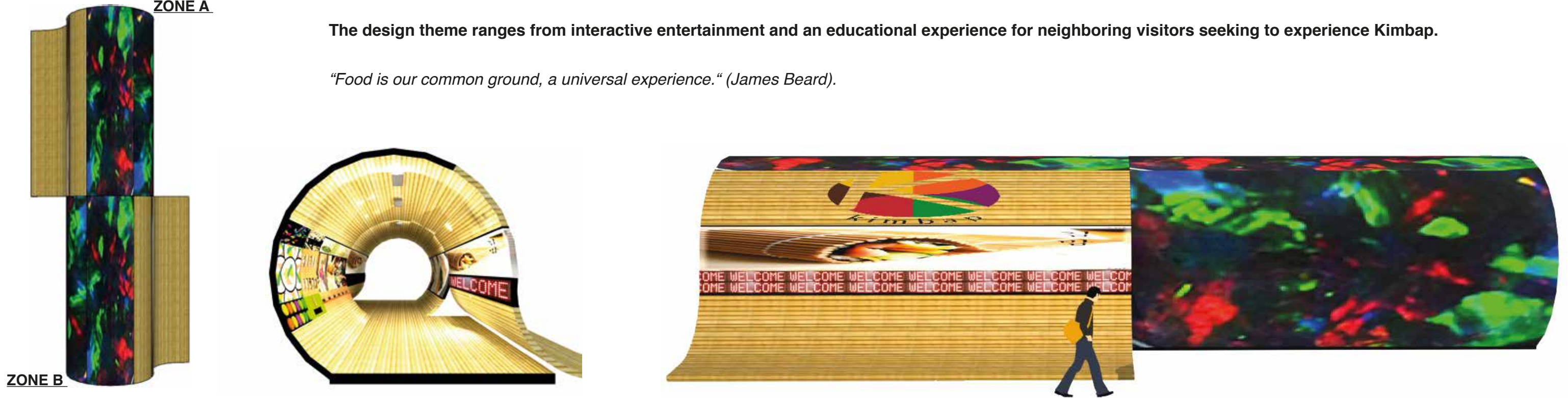


Visitor Experience

ZONE A

The design theme ranges from interactive entertainment and an educational experience for neighboring visitors seeking to experience Kimbap.

"Food is our common ground, a universal experience." (James Beard).



ZONE B



ZONE A - Entertainment

- Games/ Activities
- "Ingredients push buttons" to complete Kimbap
 - Convenient Lunch box vending Machine
 - Experience bamboo mat to learn how to roll Kimbap



ZONE B - Educational Experience

- Information Kiosk / Video Wall
- Detailed recipe
 - Nutrition facts of each ingredient
 - Chef Interview videos



Kimbap Exhibition in Flushing Meadows Corona Park