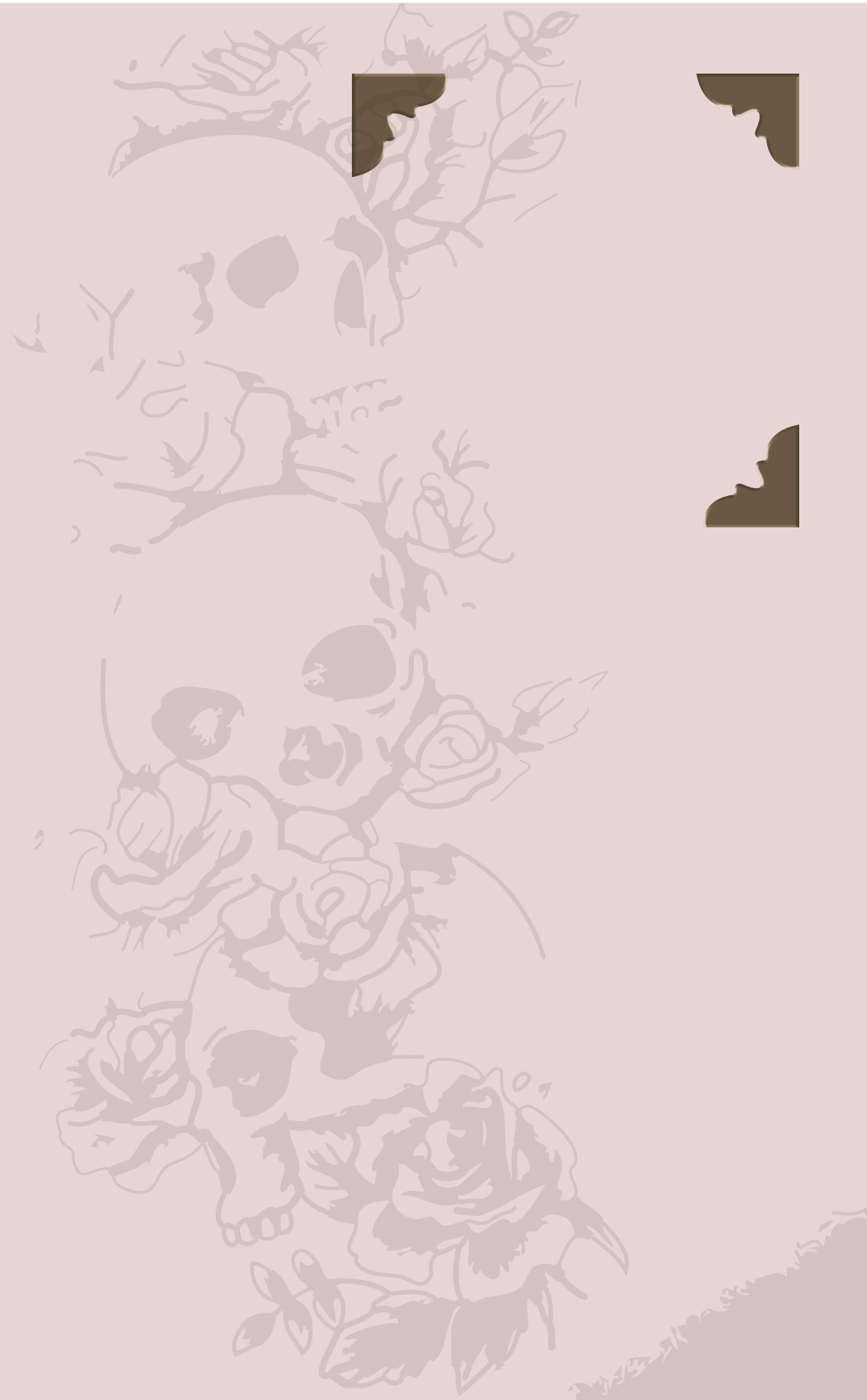


Hello readers and thanks for having an interest in this lovely book. Please note, it's not really a book with a ton of words and shit. It's more or less a picture book with snarky comments riddled throughout. Hopefully you have seen the brochures and posters that have been leading to the debut of this book. If not, you're S.O.L. on getting a 20% discount. Ouch, that sucks. However, if you have seen them and you did in fact get the discount, rock on!

This book is a lot different from the brochures 1 and 2 in that it's not about learning how tattoos are created and the history behind them. Brochure 3 is a great prelude to the posters and this book. v Unfortunately there are a lot of people in this world who have gotten bad tattoos. The fact of the matter is that shit happens. You have a friend who knows someone who has a cousin whos wife's ex-husband does tattoos for dirt cheap and BAM! There lies a tattoo that is poorly crafted and you absolutely regret. What is even worse is that you're in this predicament because you were too nice to say no I would rather pay good money and have a fabulous tattoo. In the world of tattoos, you get what you pay for.

If there is anything you can take from this glorious picture book, it's that you don't end up like one of these joe-shmos that i bash. Unless you wanna get one of the funny ones that are near the end of my book. But remember, tattoos are personal and they're on you forever (unless you want your skin burned off). Your tattoo should match your personality. It shouldn't be there because you want it to make you look cooler or some crap. Get it because you can't imagine life without it. Get it because it means the world to you.



Alright, you've almost made it through my shpeel! The photo above is a nice little teaser to what lies ahead. Hopefully all you punks listened to my note on the contents page because this book was designed to be read and gone through from beginning to end. I mean I guess you could be a little rebel and start from end to beginning, but then this section was a waste of time and you missed out on some awesome shit.

*Clearly, but the question is...why in the world would you read that
on your body? I mean, you do know that this stuff is permanent right?*