



Go•align: A web based, fast, and cost effective way to manage goal alignment, tracking and changes.

Go•align

Organizations Depend on Achieving their Strategic Goals in Order to Grow

Goal alignment ensures that everyone is pulling in the same direction. To attain this, all of the goals from the exec to the line employee must be aligned. Unfortunately, goal alignment often fails because it's just too complex an undertaking.

Overview

One of the greatest deterrents to effective goal setting and goal alignment is the administrative nightmare of recording goals, tracking changes, verifying approvals, monitoring progress...and trying to stay current. Most organizations have their goal setting process fairly well defined, and to a lesser degree their goal alignment process. Unfortunately, they don't have a fast, effective or economical way to administer it.

In many cases, the pain involved in writing and aligning goals has made it a twice a year process. Write them at the beginning of the year and review them at the end of the year. There are many file folders filled with good intentions. Now that more and more of an employee's compensation is based on goal attainment, the need to update and track goal progress is critical.

In response to the need to streamline and automate their goal setting and alignment process an IT company asked us to develop a fast, simple, real time and cost effective way to manage their goal alignment, tracking and change process.

The result was **Go•align**.

Go•align Features:

- allows employees to write and link their goals to their manager's goals
- allows managers to approve new goals and/or edits to goals
- allows managers to identify their direct reports and add or delete names as the need requires
- automatically sends email alerts to everyone involved in any changes to goals, both up and down the alignment chain
- tracks the changes and provides a history of all activity surrounding the goal
- provides due date and past due date alerts for tasks and goals
- generates on-demand status reports for the administrator

Go•align is supported by:

- On-line Tutorials
- Goal Setting Workshops
- Goal Setting Webinars



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