

theSnitch ;(

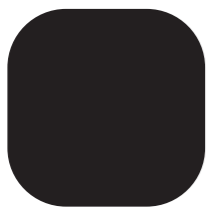
nobody likes a taddle tale...

Appropriately named The Snitch,

The concept behind the sunglasses was a quirky take on a classic "spy movie". A movie in which there are always the good characters, the bad ones, the ones that have no real alliance, and the classic informants, better known on the streets as a Snitch.

Seemingly inconspicuous the Snitch is never really heard or seen, but is always around. The photos illustrate the observant nature of this character, and the sunglasses are a modern and quirky take on the classic accessory worn by most informants wanting to mask their identity yet allure a sense of mystery.

The details of the sunglasses are pulled through by the contrast created between the Light Brown Veneer and the Gloss Black finish of the product. This creates a complementary contrast between the materials.



Gloss black finish



Brown veneer

The Snitch Sunglasses,
June 2011
Graeme M. Cuthbert

