

JOEL SMITH

INDUSTRIAL DESIGN

Hello,

I am a detail oriented designer with a firm foundation in hands on construction and assembly techniques, which allows me to “think on my feet” and solve problems quickly and efficiently as they arise throughout the design process. Although creative, I have always been considered a problem solver and have a very analytical mind that helps me avoid issues early on and allows me to take a more common sense approach to design. I believe that in depth research of both the current market and target demographic allows the designer to better understand the needs of the user and define a concise focus for the product, ending in a valid design solution that meets the needs and desires of the intended user.

While in the design field I have visited factories in the Far East to learn and understand contemporary construction techniques. I also try to stay current on fashion and design trends relevant to the industry and the end users of the product.

I work hard to create the most appropriate designs I can for the consumer while understanding the need to meet strict deadlines maintain the rigid schedules that this industry demands. I pride myself on being a well rounded designer, from research and sketch ideation, to rendering and 3D modeling, I am constantly adjusting and adapting throughout the process according to engineering feasibility and cost requirements to create the best product I can in the given timeline.

I would welcome the opportunity to discuss joining your team, and have attached my resume and several sample projects. However, due to company policies I am unable to the majority of the work I have done at my recent company as many of these projects have yet to be released. Please let me know if I can provide you with any other information or resources. I look forward to hearing from you soon.

Regards,
Joel Smith

