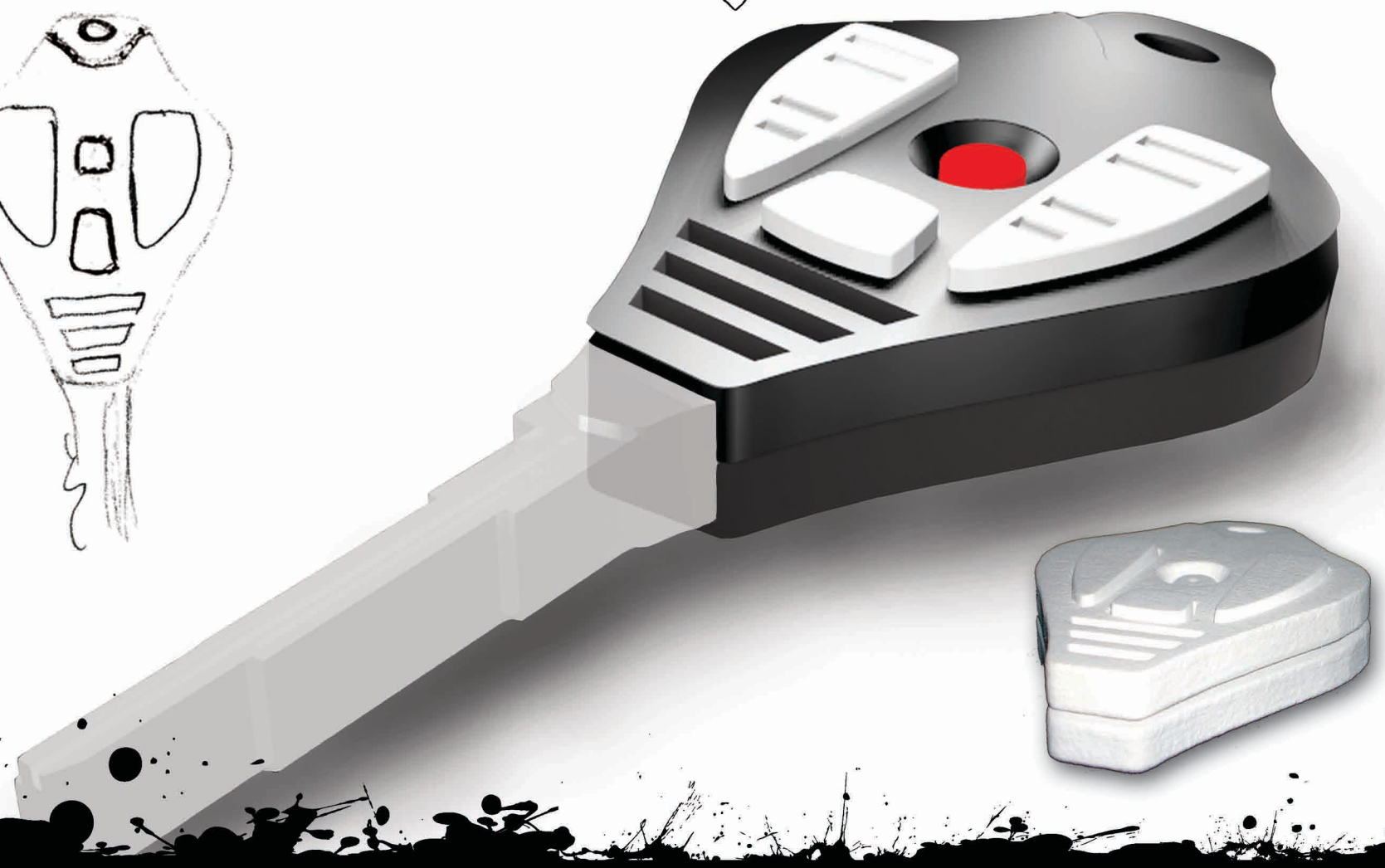
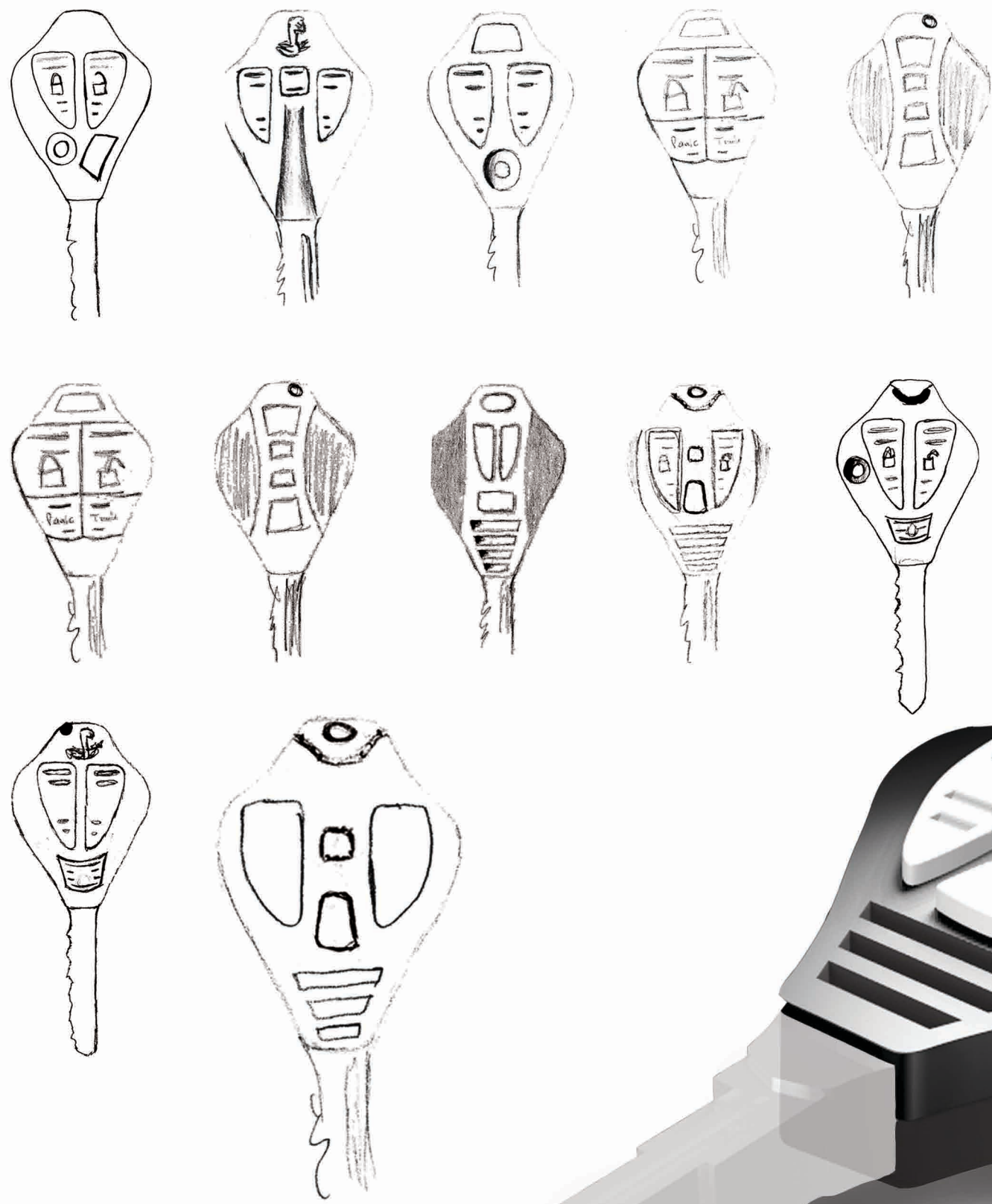




KEY FOB



inspiration



Made for the Ford Shelby Cobra GT 500 Mustang, this key fob was styled to model the cobra as seen in the logo. With the key representing the body of the reptile, the actual transmitter was designed to represent the head, with the two main buttons (lock/unlock) symbolizing the fangs. Through this design came an aggressive rugged style that matched the cars aesthetic appeal and persona.

