



See, feel and hear why 3 is now greater than 4 at the Triumph Urban Sports Weekend. Saturday February 25th and Sunday February 26th* And be entered into 2 FREE prize draws.

WIN a Daytona 675 for a year!

WIN a Triumph watch forever at every participating Triumph Dealer!

3 is now greater than 4. The greatest number.

675

Dear Rider,

We can now proudly reveal that the greatest number on earth is 3. The new Triumph Daytona 675 arrives as the only 3 cylinder midweight sports bike in the World. That all adds up to massive benefits in looks and performance over its 4 cylinder equivalents – numerous glowing press quotes bear testament to the fact.

But the best proof is to see, feel and hear for yourself what sets Triumph Triples apart at our Urban Sports Weekend. Our Dealers can't wait to take you through all the numbers. Enjoy the ride.

Bonnie Lightfoot
UK Sales & Marketing Manager

GO YOUR OWN WAY

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The new Daytona 675 Triple. It's the most compact, most powerful midweight sports bike in the world. It's also the most powerful triple in the world. It's also the most powerful triple in the world. It's also the most powerful triple in the world.

Daytona 675
Look the way you want to. Feel the way you want to.

The new Daytona 675 doesn't just break the mould, it takes a very big hammer and smashes it. Where to begin? OK, the frame. It's so compact it feels slimmer than a pencil. Strap in a high performance 675cc triple, one of radical brakes, LSD forks and what have you got? Not only the first ever triple engine midweight in a sea of fours – but scoring performance in a smaller, more flickable package. Brakes and handling characteristics are class leading. Looks are stunning.

Daytona 675

3 is now greater than 4. Here's written proof.

A breath of fresh air in a crowded room.

Speed Triple

Sprint ST

Urban Sports bikes from Triumph. Each one with its own special reason for being. Like the one called aggression of the Speed Triple and the quick sports bike, quick taster talent of the Sprint ST. All triples, so they feel and sound like no other bike on earth.