

KORTEK-Namecard Project

Project involves the re-design of a namecard for an electronics manufacture company located in India, Greater Noida. KorteK has a history of almost a decade of specialising in electronics manufacture ranging from, karaoke machines to televisions and many other daily used home appliances.

Current namecard is out of date. Client has requested an entire make over of the corporate identity.

- eliminate the traditional layout and implement an innovative design.
- new corporate identity should portray a modern and uprising image.

SPECIFICATION:

PROJECT PHASE:

Phase 1:

-Phase 1 will involve the re-branding and re-design of the corporate identity.

Phase 2:

-Phase 2 will involve the specific design of the namecard itself.



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Director & CEO

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