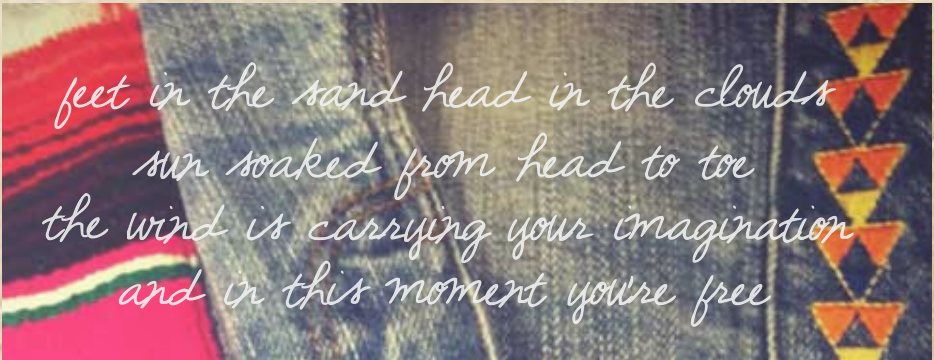


# YOUNG & FADED



SUN KISSED, LAID BACK & CALIFORNIA COOL. YOUNG & FADED IS AN ICONIC DENIM BRAND WITH A DREAMER'S STATE OF MIND. BUILT ON SOUTHWEST FLAIR, MOUNTIAN LOVE, & THE OCEAN'S MELODY YOUNG & FADED CAPTURES THE SPIRT OF THE WEST, NO MATTER WHERE YOU ARE.



*feet in the sand head in the clouds  
sun soaked from head to toe  
the wind is carrying your imagination  
and in this moment you're free*

