



"Meeting the Challenge."

# CBA TODAY

June 12, 2009

Issue 12

A STATEWIDE PUBLICATION FOR MEMBERS OF THE COMMUNITY BANKERS ASSOCIATION OF GEORGIA

Take a Look at Who will be Speaking at the...



September 16-20, The Breakers  
Palm Beach, Florida



**An Examination of the Worst Credit Crisis of Modern Times: Why Did It Happen? How Do We Get Out of It? Can We Keep It From Happening Again?** - Dr. David M. Jones, President and CEO, DMJ Advisors Dr. Jones' remarks will cover the lead-up to the worst credit crisis since the Great Depression of the 1930's.



**Dawn Breakers' Seminar - Jerry Harrell, Partner, Martin Snow, LLP** Jerry Harrell will discuss the recent legislative issues and bills that may have affected the community banking industry in Georgia from the past session during the popular Dawn Breakers' Seminar on Friday morning.



**Unlocking the Secrets to Appraisals - Jeffery Johnson, President, Bankers-Insight Group, LLC** In today's economic climate, a good understanding of how to identify qualified appraisers, how to review and determine if the appraisal is predictable and reliable is key to unlocking the secrets to appraisals. During this informative session, Jeffery will explore appraiser's qualifications, engagement requirements, sound real estate lending policies and much more!



## 41<sup>ST</sup> ANNUAL CONVENTION & TRADE SHOW

**Plan. Brief. Execute. Debrief. =WIN! - A Fighter Pilot's Secret to Business Success**  
Join a member of the Afterburner Keynote Team for a high energy multimedia presentation about how Fighter Pilots operate in a combat environment—and how to apply those lessons to business.



**The Opportunity of a Lifetime: Convergence, Crisis & the Road Ahead - Lee Wetherington, Senior Vice President, Goldleaf Financial Solutions**

Consumers are looking for a safe place to bank and for meaning beyond a balance update. Businesses feel victimized by big banks' tightening standards and changing terms. Over half of small and medium-size businesses are seeking a new bank. So, while the big boys are consumed with consolidation and survival, and your community bank peers are frozen in wait-and-see fear, it's time to make a move. Crisis is opportunity for banks with the foresight and fortitude to act. Join us for a look at the road ahead.



**Sunrise Breakfast - James MacPhee, Vice-Chairman, Independent Community Bankers Association of America** James MacPhee will explain regulatory and legislative issues from a national perspective, along with the partnership ICBA has with CBA of Georgia and other state associations across the country.

## 31<sup>st</sup> Annual Leadership Division Convention & Mini-Trade Show

The Ritz-Carlton, Amelia Island, FL

June 24-28, 2009

*It's not too late to register!*

*Visit [www.cbaofga.com](http://www.cbaofga.com) for more information!*



1900 The Exchange, Suite 600, Atlanta, Georgia 30339-2022  
Phone: (770) 541-4490 or (800) 648-8215 Fax: (770) 541-4496  
Visit us at: [www.cbaofga.com](http://www.cbaofga.com)

"Meeting the Challenge."

PLEASE ROUTE TO:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



# Success Through Knowledge

## Member Mentions

Henry J. Pope, Jr., President and CEO, Exchange Bankshares, Inc., Milledgeville, announces the election of William R. Allen as Chairman, and Dr. James E. Lee as Vice-Chairman of the Board of Directors of Exchange Bankshares, Inc. and subsidiaries at the May 2009 meeting.

Jackson McConnell, President & CEO, Pinnacle Bank, Elberton, is pleased to announce that Angie Pearson has been promoted to Branch Manager, Franklin Springs.

Bank of Alapaha, wishes to announce the promotion of Bank President Kenneth E. Hughes to CEO. Cecil W. Hill was elected Chairman of the Board, and Alvin H. Riner retired from the chairman position on February 10, 2009.

If you would like to make an announcement in CBA Today, please contact the CBA Marketing Department.

**For Sale:** Small modular bank, completely remodeled with furniture. Includes nightdrop box, drive-up window and cash vault. Call for further details. Lee Vaughn (770) 312-5769

## DON'T MISS THESE NEW EDUCATIONAL SEMINARS!

### Remote Deposit Capture (RDC) -FFIEC Guidelines & Preparation for Exams Thursday, July 16, 2009 - Holiday Inn, Brunswick

Earlier this year, we offered this seminar in Atlanta. At the request of many of our members, we are pleased to bring the program to Brunswick. A good understanding of the FFIEC guidelines for RDC, how the guidelines impact each department in your bank and how to integrate them into your current compliance program is critical to ensure that your RDC program is compliant with these guidelines. Even if you have already implemented RDC, you may need to visit the requirements to be prepared for your next RDC exam. This full-day seminar designed specifically for community banks will give you a clearer understanding of the risk management of RDC and outline what you might expect on an exam. Senior management, chief information officers, treasury officers, remote deposit coordinators, operations managers, and compliance officers including BSA officers, audit officers, risk managers, IT officers and retail officers will benefit from this seminar taught by Carolyn Dowdy, Founder, Bank Project Solutions. Each participant will also receive a copy of the speaker's popular book *Remote Deposit Capture Task Lists & Quick Reference Guide*.

### "ALL" Aboard, "ALL" Stressed Out or Somewhere in the Middle? Two Convenient Locations:

Tuesday, July 14, 2009 - JHTC @ CBA Headquarters, Atlanta  
Thursday, August 13, 2009 - Holiday Inn, Brunswick

A lot has happened since the last time we offered this seminar, and we believe that there are still areas that need further discussion and clarification. Register today and join representatives from the accounting firm Nichols, Cauley & Associates, LLC as they address the regulatory guidance from Interagency Statement (FIL 105-2006), FAS 5 and FAS 114, and continue the "no holds barred" discussion of this relevant topic. To further enhance this year's program, we invite you to submit discussion questions for the seminar. Credit officers, senior lenders and other bankers involved in the ALLL process or related oversight will benefit from this popular seminar! This program will entertain "ALLL."

### Today's Economy-Your Risk-Manage it for Success! "An Enterprise Risk Management Seminar for Today's Environment"

Three Convenient Locations:  
Thursday, July 23, 2009 - Holiday Inn, Brunswick  
Tuesday, July 28, 2009 - The Legacy Lodge at Lake Lanier Islands  
Tuesday, August 4, 2009 - The Lodge & Spa at Callaway Gardens

This new program lead by Roger Tutterow, Professor of Economics, Stetson School of Business & Economics, and Marlan Nichols, William Sammons, and Tim Veal, Nichols, Cauley & Associates, LLC is designed for community bankers in key leadership roles that have the responsibility for developing and implementing the bank's risk assessment and strategic direction. Risk identification and management is crucial to your bank's success. Boards and senior management are talking about entity wide risk management, regulators are encouraging it, and the current economic cycle is mandating it. Register today and come hear Dr. Tutterow as he provides an overview of the economy specific to regional areas of the state while the accountants provide guidance on how to develop and incorporate risk assessments in your strategic planning process.

## IT'S NOT TOO LATE TO REGISTER FOR THE JUNE COMPLIANCE PROGRAM!

### June Compliance Topic: BE RESPA and REG Z READY!

Six Convenient Locations: June 16-25, 2009

This full-day seminar will provide an in depth discussion of the Real Estate Settlement Procedures Act (RESPA), to include changes that must be implemented this year. Register today and come join industry expert, Wayne Hood, Professional Bank Services, as he guides you through a thorough discussion of RESPA and the new changes. Are you ready for the Reg Z Amendments that must be implemented by July 30, 2009? If not, join Wayne Hood for the June RESPA and Reg Z Program to learn about the July 30<sup>th</sup> amendments. Then, join us for the September Compliance Program to gain a good understanding about other 2009 REG Z amendments, to include an in depth discussion of Reg Z.

## Save the Date!

Total Portfolio Management Services  
A Complimentary Telephone Seminar provided by ICBA Securities  
June 18, 2009- 10:00 a.m. -11:15 a.m. EST

To review any brochure and/or to register online, visit [www.cbaofga.com](http://www.cbaofga.com). CPE credits are available to participants.

**ARE YOU A CBA COMPLIANCE PROGRAM MEMBER BANK?** If you answered NO and if you want to experience a cost savings to attend the CBA Compliance Programs, plus receive a quarterly compliance newsletter and have access to a toll free number for routine compliance questions, then the CBA Compliance Membership Program is for you! To learn more about this popular program, please contact the CBA Education Department or review the membership brochure at [www.cbaofga.com](http://www.cbaofga.com). CBA compliance services provided by Professional Bank Services, Louisville, KY.

**L&A**  
J. B. LLOYD & ASSOCIATES, LLC

**FORCED PLACE  
COVERAGE FOR  
LOAN PORTFOLIOS**

Call Beth Boisseau  
800-964-0360 x 250

5228 Village Creek Dr., Suite 100  
Plano, Texas 75093-4431  
972.248.2433 tel • 972.248.7066 fax

### Limiting the Money Laundering Risks of Remote Deposit Capture

Remote Deposit Capture (RDC) is a deposit transaction delivery system that allows financial institutions to receive deposits electronically from remote locations. A financial institution should be selective about who should have access to RDC. The RDC service application process should allow the customer relationship manager and the Bank Secrecy Act (BSA) department to understand exactly the nature of the customer's business, what products and services it offers, and why it would like to use the RDC service.

Things to consider when evaluating a customer for RDC include the customer's type of business, the customer's own risk management processes, the geographic location of the customer, and the customer's own customer base. An institution should collect anticipated transactional activity information up front when the account is opened; this will be used later in the Anti-Money Laundering (AML) monitoring process and can be used to determine if a customer is eligible for RDC based on the institution's parameters. A financial institution offering RDC should incorporate RDC into its existing AML transaction monitoring procedures. Moreover, an institution should

- use the anticipated activity data provided by the customer to establish a baseline to monitor for unusual deviations in activity;
- assess whether the activity is consistent with the nature of the customer's business; and
- decide on a threshold percentage of variation for which the activity must be addressed with the customer or Senior Management;

Any changes to the anticipated activity should be explained and documented.

Although Remote Deposit Capture may present increased risks for fraud and money laundering, it has numerous advantages. By involving the BSA department in the development and implementation of this service and monitoring the customer's utilization of the product, a financial institution can minimize the money laundering risks of RDC.

*Provided by Lorraine Williams, Integrated Compliance Solutions, CBA Associate Member*

## CBA NEWS

### Fine Points: End the Shakedown, End Too-Big-To-Fail

Too-big-to-fail—people everywhere are talking about it. Debated in Congress many times and acknowledged by President Obama, it has been widely reported throughout the news media during the financial markets crisis and recession. Today, average Americans are discussing it in their everyday conversations, in barbershops and beauty salons, on Web blogs and chat rooms, and across kitchen tables. Sometimes used interchangeably with “systemic risk,” another contemporary catchphrase, too-big-to-fail has become part of our common vocabulary.

Just as important, Americans today appreciate the serious hazards and consequences of excessive financial concentration. They witnessed our whole economy being held hostage because of the reckless behavior of a few huge wayward Wall Street financial firms. They saw those giant institutions, instead of being held accountable, propped up with trillions in taxpayer money because they were too big to punish.

None of this is news to ICBA and the nation's community bankers. For over 20 years, ICBA has warned of the dangers of too-big-to-fail and excessive financial concentration, and now most Americans agree that the problem is real and that it must be dealt with. For community banks and Main Street America, this awareness and understanding is vital progress.

Once a banking industry insider's term, “too-big-to-fail” would not have registered with the average American citizen even three years ago. And not so long ago even top banking regulators and policy makers, despite conspicuous examples to the contrary, officially denied that it even existed. Fortunately, that's no longer the case. Every top federal regulator and top policymaker, including Secretary Geithner, Federal Reserve Board Chairman Ben Bernanke and FDIC Chairman Sheila Bair, agrees too-big-to-fail is a real danger that must end.

Our task now as a country is to ensure the economic chaos and human suffering of the past few years is never repeated. ICBA has taken the initiative in addressing too-big-to-fail and excessive financial concentration. This year alone ICBA leaders testified four times before Congress on those specific issues, and we've voiced our positions in scores of national newspaper and broadcast interviews. And in contrast to the deafening silence of other national banking trade associations, ICBA has issued concrete principles and proposals to ensure that policymakers put in place constructive regulatory restructuring reforms. Downsizing too-big-to-fail banks and nonbanks, establishing a systemic risk regulator and creating a special insurance fund to cover any losses of too-big-to fail institutions are central to those recommendations, which many members of Congress have studied closely and praised.

After years of arduous effort, ICBA and the nation's community bankers have made tremendous progress in educating policymakers, the media and the American people about too-big-to-fail. Aided by current events, our momentum has never been stronger, but the undertaking is far from over. Powerful forces oppose us, and Wall Street has begun to stir.

Let's complete this challenge for Main Street America and all Americans. Join ICBA and our members to get the job done, and done right.

*Camden R. Fine, President & CEO, ICBA, May 26, 2009*



**ZURICH**

### Zurich North America Financial Enterprises

Zurich North America Financial Enterprises is one of the nation's leading bonding and insurance groups, providing innovative risk management solutions tailored for the financial services industry since 1890. They are one of the top three insurers of financial services institutions in the U.S. Products include fidelity bonds, property and casualty professional liability, and electronic commerce protection. Contact Mark Delawter at (800) 762-7204.

## UPCOMING 2009 EDUCATION PROGRAMS

### Telephone/Webcasts

- 6/15 Truth in Lending Regulations
- 6/16 Treasury Check Issues
- 6/18 Mobile Banking 101
- 6/23 Branch Manager Development: Checklist for Coaching Employees
- 6/25 Reporting your Customer's Credit: Metro 2, E-Oscar & FACT Act Compliance
- 6/30 Critical Security Errors and How to Avoid Them!
- 7/7 Directors' Series - The Director's Role, Responsibilities and Liability in Today's Banking World
- 7/9 Auditing IT
- 7/14 Regulations E & CC: Handling Consumer Claims
- 7/16 Resolving the #1 Compliance Violation: Proper Disclosure of Finance Charges
- 7/21 Examiner Hotspot: Designing BSA Training
- 7/23 Records Retention: Electronic & Paper
- 7/28 Business Accounts: Who is Authorized to Open, Close, Transact?
- 7/30 Loan Concentrations

-CPE credits available to participants-

### Classroom Programs\*

#### Compliance Program Quarter II: RESPA

- |      |          |      |          |
|------|----------|------|----------|
| 6/16 | Tifton   | 6/23 | Norcross |
| 6/17 | Macon I  | 6/24 | Macon II |
| 6/18 | Savannah | 6/25 | Rome     |

- 6/25 Auditing in Action Series: Workshop III, Macon

#### Register Today!

*Community Bankers School*  
Bloomington, IL  
July 12-17, 2009

*Consumer Lending School*  
August 17-21, 2009

*Compliance Program*  
*Quarter III: Topic: Regulation Z*

*\*Dates/Locations are subject to change.*

31<sup>st</sup> Annual Leadership Division  
Convention & Mini-Trade Show  
June 24-28, 2009

The Ritz-Carlton, Amelia Island, FL

41<sup>st</sup> Annual Convention &  
Trade Show

September 16-20, 2009  
The Breakers, Palm Beach, FL



Your member-owned partner  
in the EFT industry.

Proud to be endorsed by the CBA.  
[www.shazam.net](http://www.shazam.net)

**BBVA** Compass

Contact a leading  
provider of  
correspondent  
banking services,  
Call 1 800 644 3330.



1900 The Exchange, Suite 600  
Atlanta, Georgia 30339-2022  
(770) 541-4490 or  
(800) 648-8215  
Fax: (770) 541-4496

Visit us at:  
[www.cbaofga.com](http://www.cbaofga.com)

PRSRT  
FIRST CLASS  
PAID  
PERMIT NO. 65  
GLENNVILLE, GA