

# Autumn Sales Event

**You're Invited as a VIP  
Customer to the First Ever  
AAA Autumn Sales Event!**

**Friday Oct. XX- Monday Nov. XX**

**DEALER LOGO HERE**

**USPS  
INDICIA**

123 MAIN STREET  
(555) 555-5555  
www.dealerwebsite.com

**XXX-XXX-XXXX to take a test drive!**

DEALER NAME is one of the very few dealers who have been selected by AAA New York to host their first ever Columbus Day Sales Event! This exclusive event will save you hundreds or even thousands on new and certified pre-owned vehicles. You will get the best deal possible without the haggling pressure. We will even pay you top dollar for you trade and include additional AAA New York- endorsed benefits. Stop by DEALER NAME from this Friday, July XX though Monday, July XX to take full advantage of these incredible offers.

- Savings on new & certified pre-owned vehicles
- Reduced finance & lease rates
- Great deals on accessories & sevice specials
- Extended warranties plus more!

YEAR/MODEL  
**\$XXX**

XX month lease  
\$X,XXX down payment  
XXX bank fee  

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X,XXX due at signing

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