

# PERFORMANCE, DOMINATION

# AND CONTROL

Any guy who craves an extreme lifestyle and the ultimate rush will be signing up for the latest series in professional racing — **The Ford Racing Mustang Challenge for the Miller Cup presented by BFGoodrich Tires.**

## PUT YOUR SKILLS TO THE TEST

This new and innovative racing series is an ideal proving ground for up-and-coming drivers. With every competitor driving equally prepared Ford Mustang FR500S race cars outfitted with **BFGoodrich® g-Force™ R1™** tires, the course provides each driver with a challenging opportunity that puts their driving skills to the test.

Open to any driver with a national-level racing license this series is an attainable experience for amateurs and competition-hungry weekend warriors. Each of the eight races includes two 30-minute practice sessions, a 25-minute qualifying session and a 45-minute "sprint" race.

## CHAMPIONS CHOOSE BFGOODRICH TIRES

Using motorsports as a proving ground for more than 40 years, **BFGoodrich Tires** is involved in every type of racing, including oval, sports car, drifting, drag, dirt, rally and extreme rock-climbing. By combining technology with vast motorsports experience, BFGoodrich Tires continue to provide high-performance tires suitable for any guy with the need for performance, domination and control.

**BFGoodrich Tires** is proud to provide a tire that proves so well on the track and street. They're the predominant tire in nearly every type of racing and remain on the cutting edge of many grassroots forms of motorsports.



## THE VICTORY LAP

As the presenting sponsor of **The Ford Racing Mustang Challenge for the Miller Cup** the **BFGoodrich g-Force R1** is the exclusive tire used on the series' factory-built race cars. **The BFGoodrich g-Force R1** is a competition-ready tire designed to be the best in its class. With a proven track record, it's the ultimate high-performance tire for drivers who take winning seriously. With **g-Control™** sidewall inserts, the tire generates tremendous cornering force and precise turn-in, which stimulates confidence for garnering the quickest lap times in competition. The **BFGoodrich g-Force R1** is ideal for drivers seeking a competition-ready tire with superior grip and sharp steering response.

Following each race, BFGoodrich Tires proudly presents the **"Take Control"** Award and two BFGoodrich g-Force R1 tires to the competitor who advances the most positions throughout the 45-minute "sprint" race.

With each competitor driving an equally manufactured and outfitted vehicle, the BFGoodrich Tires "Take Control" Award salutes and recognizes the skill and determination it takes to win.



Drivers count on the **g-Force R1** tire lap after lap and we want the competitors to be recognized for their racing ability as well.

— Doug Brown, Brand Category Manager for BFGoodrich Tires

## PREVIOUSLY HELD 2008 RACES INCLUDED:

- |                               |                |
|-------------------------------|----------------|
| • Road Atlanta                | Braselton, GA  |
| • Mosport                     | Ontario, CA    |
| • Mid-Ohio Sports Car Course  | Lexington, OH  |
| • Barber Motorsports Park     | Birmingham, AL |
| • Lime Rock Park              | Lakeville, CT  |
| • New Jersey Motorsports Park | Millville, NJ  |
| • Miller Motorsports Park     | Tooele, Utah   |

**BFGoodrich**  
Tires  
TAKE CONTROL®



For more information on The Ford Racing Mustang Challenge for the Miller Cup presented by BFGoodrich Tires log onto [www.millercup.com](http://www.millercup.com).