

TAKE YOUR

OFF ROAD

Do you have what it takes to control the rugged off-road terrain of BFGoodrich's® Outstanding Trails? Are you sure?

Don't be caught unprepared. When roadside assistance isn't an option and you plan to take nature head on you'll need the best and BFGoodrich® tires have it.

TAKE THE CHALLENGE

Launched in 2006, the BFGoodrich® Outstanding Trails program is dedicated to the responsible use and preservation of off-road trails while providing aid in the trails' conservation efforts.

The time has come to be in command of your off-road journeys and let nothing stand in your way of unforgettable adventures. Each year BFGoodrich® Tires, in association with Tread Lightly! and United Four Wheel Drive Associations (UFWDA), have been traversing North America in search of the best off-road trails. Both Tread Lightly! and UFWDA are non-profit organizations dedicated to responsible and ethical outdoor recreation. BFGoodrich® tires takes this opportunity to not only salute and recognize these off-road experiences but since their tires are built to sustain the challenges set forth they're committed to safeguarding these amazing trails for years of future use.

The latest BFGoodrich Outstanding Trails add an increasing amount of challenge and adventure that off-road enthusiasts have come to expect from this annual tradition. Every level of off-roader savvy enough to take the challenge will find that these trails are an ideal terrain for putting their driving skills to the ultimate test. From the desert, to the mountains and hillsides; from rock, dirt, water and sand tough, the BFGoodrich® Outstanding Trails are enhanced with challenging demands and natural beauty that should always be navigated in a conscientious manner.



ADVENTURES TO NEW HEIGHTS!



The 2008 BFGoodrich® Outstanding Trails include:

- Superstition Mountain, California.
- Iron Range, Minnisotta
- Pritchett Canyon, Utah
- Quinn Trail, Ontario, Canada
- Beasley Knob, Georgia
- Blacktail/Wild Bill National Recreation Trail, Montana



To ensure proper management of these harsh trails no tire is better than the BFGoodrich® Mud-Terrain™ T/AKM2®. It's the go-anywhere tire for serious off-road enthusiasts. With these tires on your vehicle every adventurous off-roader will be able to safely navigate, traverse and prevail over almost any obstacle that comes within their reach.

Here's a look at one of BFGoodrich's® Outstanding Trails along with helpful points to get you through this grueling 20 mile excursion and finish out on top.

- **Lighten your load.** The BFGoodrich® Mud-Terrain™ T/AKM2® tires allow you to drive directly to the trails with better road manners and less noise than you'd expect with this unstoppable off-road tire.
- **Ellis Creek Crossing:** You'll cross a hardened creek, but go slowly and take care not to disturb the terrain any more than necessary.
- **Walker Hill:** This is one of the tougher spots on the trail but with competition-level grip and aggressive styling to match the BFGoodrich® Mud-Terrain™ T/AKM2® tire dominates almost any trail.
- **Little Sluice:** Don't get hung up, definitely walk ahead before you drive it. With Krawler-TEK technology the BFGoodrich® Mud-Terrain™ T/AKM2® tires will dig deep, take a beating and continue to climb above the rest. The super-tough sidewall compound resists cuts and bruises to take the edge off of rocks and other off-road hazards.
- **Observation Point:** With BFGoodrich® Mud-Terrain™ T/AKM2® tires on your 4X4 surrender is never an option. The trail ends with a spectacular view, but this time, of the terrain behind you.

RUBICON TRAIL >

Located in California's Sierra Nevada Mountains

20 Miles 10 Rated

The Rubicon Trail is 20 miles of rocks, obstacles and non-maintained country roads traversing the famed Sierra Nevada Mountain Range. Formed by glaciers and volcanic upheaval, few places in the U.S. rival the beauty and diversity of the Sierra Nevadas.



treadlightly!
ON LAND AND WATER



BFGoodrich
Tires
TAKE CONTROL®

For more information on the 2008 BFGoodrich's Outstanding Trails, including trail maps and additional off-roading trail tips log onto www.bfgoodrichtires.com/outstandingtrails.