

Concept

The Sullivan will strive to achieve the feeling and atmosphere of downtown Chicago and bring it to the village of Rosemont. This will be done through picturesque landscapes and murals incorporated in a contemporary way that appeals to both the business traveler and families alike.

Not everyone who comes to Rosemont has the opportunity to visit downtown Chicago; for example, the individuals who are in town for a short amount of time due to business. The Sullivan will create an interior that is a “walking tour” of downtown Chicago, without actually stepping a foot in the downtown area. Different aspects of the landscapes, parks, architecture, and attractions of downtown will be prevalent throughout the interior. This will create a feeling that you are connected to downtown Chicago without actually staying there.

Those individuals who are in town as tourists, such as families, will most likely plan on visiting the downtown Chicago area. The interior of the hotel will provide an insight of what is to come when they actually see the downtown area themselves. It will provoke excitement and curiosity.