

B-ROLL	HOST
[Flash: jane iredale logo]	
Camera on Taryn	Hi, I'm Taryn, DermStore's beauty trend expert.
[Flash products]	Today our spotlight is on <i>jane iredale</i> 's new color collection for fall, with customizable shades that flatter warm and cool complexions.
[Flash award logos and magazine covers]	<i>jane iredale</i> is a multiple award-winning mineral makeup line that works like skin care. Featured in countless magazines like <i>Elle</i> , <i>Oprah</i> and <i>Allure</i> , it's a favorite of celebrities and skin care pros—from plastic surgeons and dermatologists to makeup artists and beauty editors.
Camera back on Taryn	<p>Its micronized minerals and concentrated pigments impart full, long-lasting coverage while offering broad-spectrum UV protection. It's non-comedogenic, anti-inflammatory, and free of talc and parabens—making it ideal for those with acne-prone and sensitive skin.</p> <p>What's great about <i>jane iredale</i>'s fall collection is the versatility it gives you to achieve any look you want.</p>
[Flash highlighter]	Their Complete In Touch Highlighter is a pale pink, cream-to-powder formula that illuminates the cheeks, eyes and brow bone. It gives your skin a soft, natural-looking glow even as the season turns from sunny to drab.
[Flash Eye Steppes]	They've also taken their award-winning <i>Eye Steppes</i> compact and filled it with new fall shades to die for. goWarm features buttery mattes and shimmery contours, and goCool combines icy pastels with rich, sumptuous purples. You can also mix and match to take your beauty from day to night.

[Flash Lip Fixation]	And finally, <i>Lip Fixation</i> , their long-wearing, best-selling lip stain, comes in three new shades: Mania for a warm golden bronze kiss, Passion for a cool cherry red sheen, and Relish for a shimmery plum pout. They contain moisturizing avocado oil and organic vanilla powder for soft, supple lips.
Camera back on Taryn	Check out all the other products from <i>jane iredale</i> at DermStore.com, where you get Free Shipping on all orders, all the time.