



Needs of asphalt warriors

Trekking through the streets daily takes a toll on both your feet and your footwear. What you put on your feet better be **durable** and **comfortable** to survive this warzone. It must be **lightweight** so it doesn't slow that determined pace. It needs **traction** to help catch those wild taxis and busses



Who fights this battle

Some would call him a rebel without a cause, a bit of a loose cannon. Ladies describe him as a manly man, a "bad" guy. A bit of a lost soul in this concrete jungle he inhabits. Rather have a steak than a veggie burger, and beer over a soda. He walks the city with a sense of purpose to each step. At times he takes those old rides out to make sure its all worth the fight of feet and asphalt.