



*LIKE NEVER BEFORE*

AT



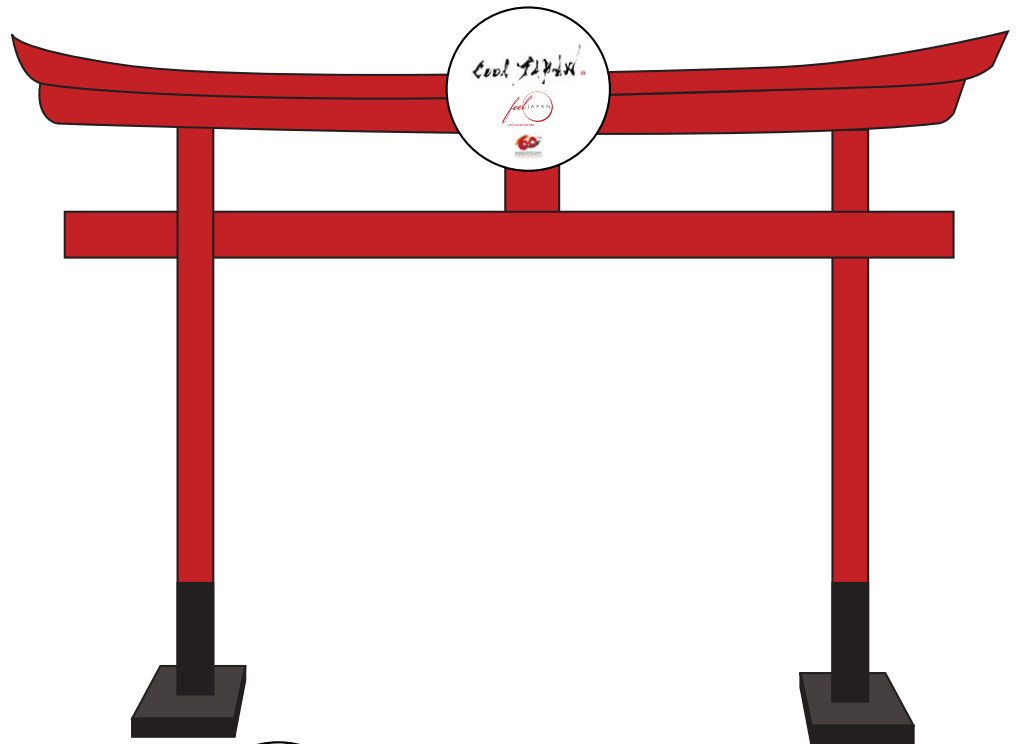
**The Finest Toys in the World**

10th January - 18 March

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**Japanese Toys are popular world over and are available in India for the first time at Hamleys for three months during the duration of FEEL JAPAN project**

## 1. Entrance Signage



## Branding suggestion 2

### 2. Poster



FEEL JAPAN LIKE NEVER BEFORE

exclusively at



The Finest Toys in the World

### 3. Floor Branding





4. Signage Branding

JAPANESE TOYS ▶



## 5. Table Branding



Special  
Edition  
Toys  
ONLY



## Other location possibilities

## Other Location possibilities

