

# The Do's and Don'ts for the Bambara Logo

The Logo Standards for the Bambara Restaurant logo are very simple and easy to follow.

## Do

1. The Logo will be used on all correspondents from this company.
2. It will only be used in the specified colors in this guide, there will be NO EXCEPTIONS.
3. Persons using this logo will have to receive permission for it's use prior to using it by contacting our Corporate Communications Officer at 801-555-5555.
4. The entire logo will be used at all times.
5. Only approved fonts will be used with the logo.
6. The logo will NOT be used on photographs, clip art, or pictures.
7. These rules will be followed at all times.



## Do Not

1. Never try to recreate the logo.
2. Never stretch or alter the logo proportions.
3. Never attach anything to the logo.
4. Never print over the logo.
5. Never use the logo as a watermark.
6. Never alter the horizontal orientation of the logo.
7. Never use the logo in a sentence or phrase.
8. Never use the logo in crowded spaces.
9. Never use the logo in sizes other than as documented in this guide without prior approval.
10. Never use anything but the approved and provided logo.



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