ADAM NICHOLS

GRAPHIC DESIGNER & ILLUSTRATOR

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employment

PRESENT **DESIGN ARTIST/CONTRACT DESIGN ARTIST**
Primal Wear Inc. | primalwear.com

Working closely with a team of artists, and account mangers providing custom, and licensed graphics for cycling jerseys, T-shirts, and accessories. Creating original vector art, custom logo design,and logo rebuilds. Color matching Pantones to over seas factory colors through pre production color samples. Setting up final files, size ranges, and color correction for production.

2011-2013 **DESIGN ARTIST**
Nichols Design | coroflot.com/nicholsdesign

Worked with project managers developing original vector artwork,print and pattern work according to merchant seasonal line plans. Clients included: Target, Old Navy, GAP, Walmart, Pac Sun, Goldbug Inc, and Kotis Design.

2010-2011 **CONTRACT PACKAGE/GRAPHIC DESIGNER**
Gift Card Impressions Inc. | giftcardimpressions.com

Graphic/Package designer responsible for creating custom and licensed artwork for consumer gift packaging products. Specializing in gift card branding, gift card packaging, and point of sales display.

2006-2010 **CONTRACT GRAPHIC DESINGER/TEXTILE DESIGNER**
Kohl's Corporation | kohls.com

Infant/Toddler boys graphic designer for Kohl's private brands Sonoma, and Jumping Beans. Produced original vector art for screen and embroidery. Custom illustration, all over prints, woven plaids, and knits according to merchant line plans.

1999-2006 **GRAPHIC DESINGER/TEXTILE DESIGNER**
JCPenney Company Inc. | jcpenney.com

Managing Infant/Toddler boys graphic designer for two private brands Produced original vector art for screen applications and embroidery. Custom illustration, all over prints, woven plaids, and knits according to merchant line plans. Worked closely with buyers on seasonal line planning and art exectution.

education

The Art Institute of Dallas
Majoring in Visual Communications/Graphic Design Bachelor of Arts, Visual Communication

University of Wisconsin-Stout
Majoring in Visual Communications/Graphic Design Transferred to The Art Institute of Dallas

Horace Mann High School
Graduating Class of 1994

skills

- Apparel Graphics ●●●●●●
- Logo Design ●●●●●○
- Adobe Illustrator ●●●●●●
- Adobe Photoshop ●●●●●○
- InDesign ●●●○○○
- Handrawing Skills ●●●●●●