

FORGET ME NOT

evoking connection through design



forget me not CONCEPT INSPIRATION

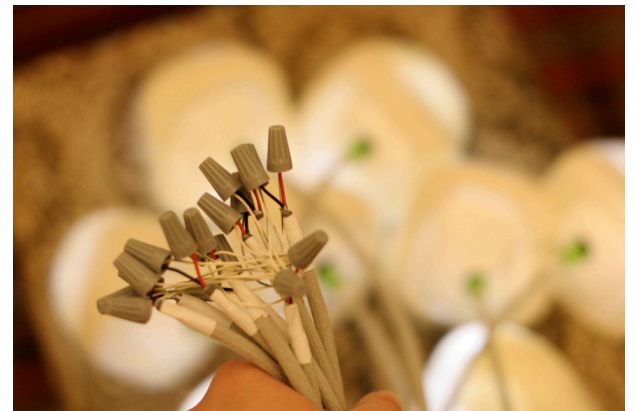
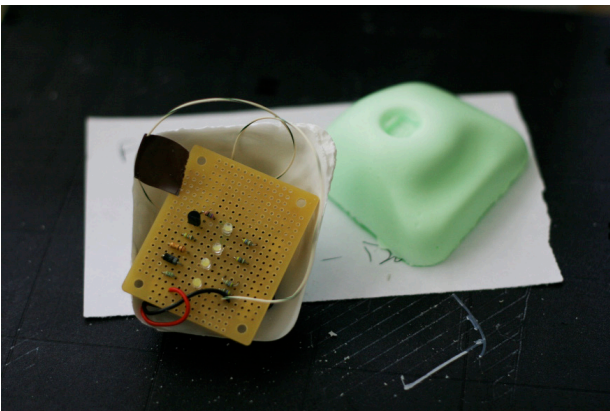
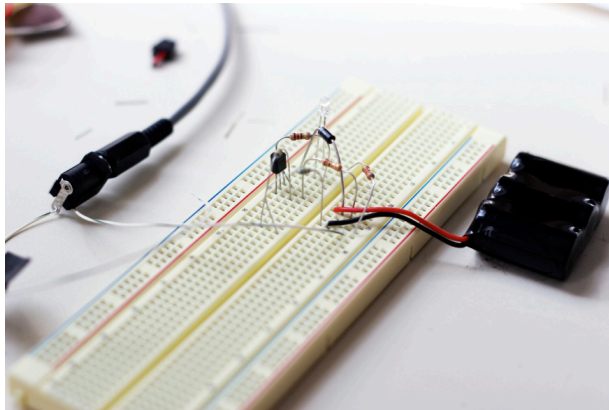


cosiness security familiarity comfort reassurance fellowship simpleness livingwell



The Danish concept of **Hygge** (hu-gah) was used as the desired mood for each forget me not product. Hygge is that warm engulfing feeling you get from a warm sweater or the intimacy of candlelight. It is the art of creating closeness, with yourself, friends and home.

PROCESS



from paper sketch, chipboard mock-up, felting, making molds, and building circuits.



forget me not LAMP

the **Forget Me Not Lamp** offers visual and tactile closeness. The user can enjoy the felted cluster while the pods are charging in their chandelier base, or for a more intimate experience can pluck off the pods and place them close by or around the home. The glow from the pods is as warm and soft as candle light without the danger of an open flame.



forget me not CUPS



twice fired glazed English porcelain

The way you hold the **Forget Me Not Cup** and the textures you feel, embody the physical sensations of closeness. These physical sensations trigger an emotional response. The user, perhaps without realizing, feels comforted and close. They feel close to those that are absent and are given a moment while drinking their coffee or tea to reflect.

forget me not MEMENTO



Each **Forget Me Not Memento** is cast from a vintage or used button and is meant to act as a fossil from another time and place with its own history and memories. Through changing the material and use of the object a new meaning and importance is found. The user is able to connect to the object and to the past through the transformation of a common iconic object.

