

GLOBAL TRENDS 2013

POWER OF ONE

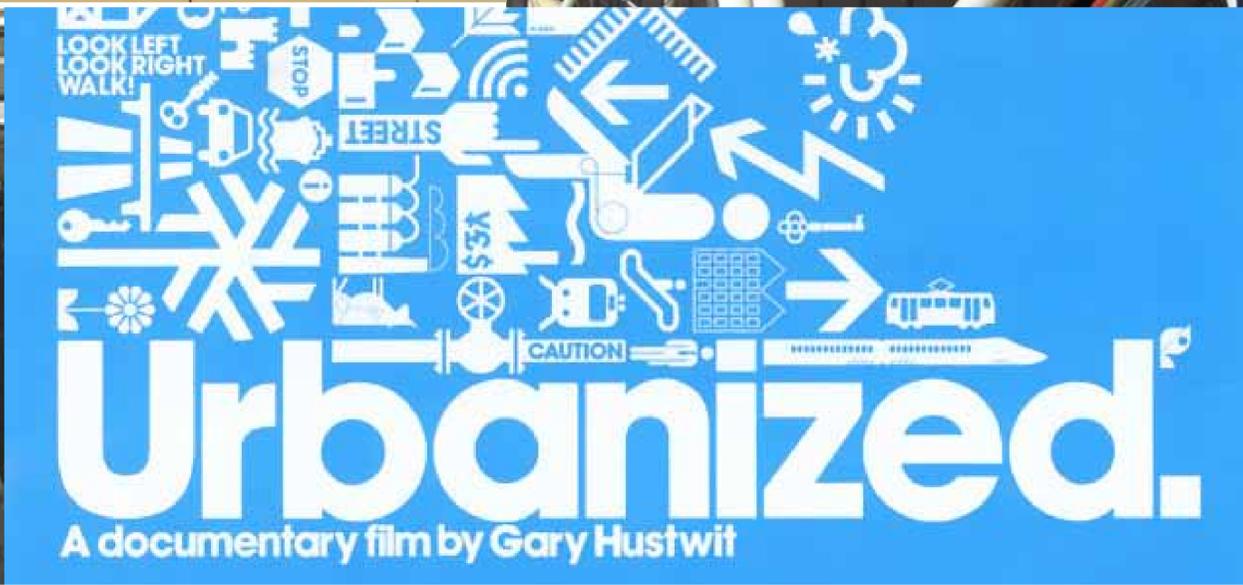
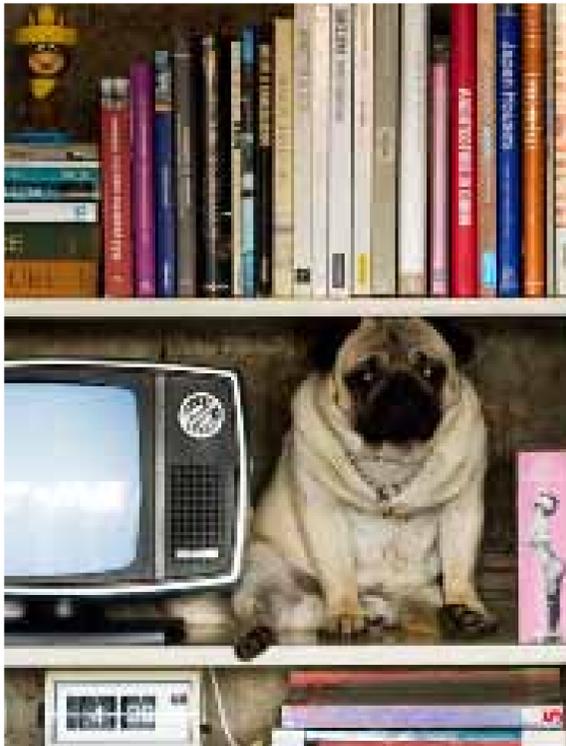
Self Actualization

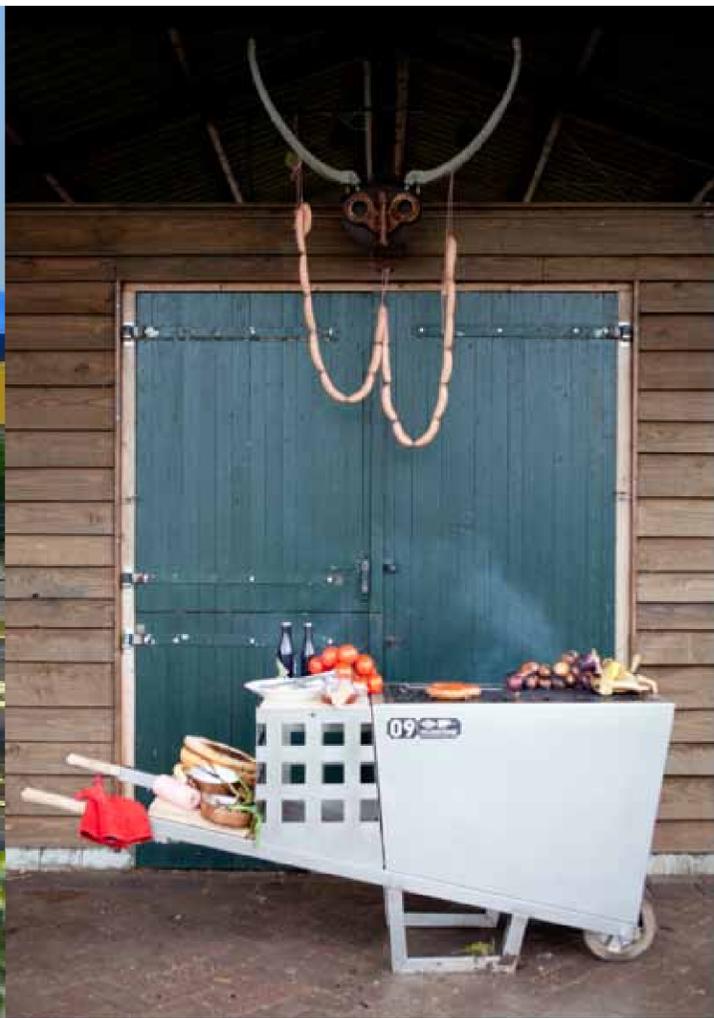
Personal Curation

Urbanized

On the Move

People are on the move. Nothing lasts forever. They surround themselves with the things that they have a personal connection with. These products are linked to deep emotional experiences and have meaning beyond the superficial. In such a fast moving environment, the thought of being one in a billion creates the desire for individuals to leave their personal stamp on an ever changing world. Movement back to urban areas create the need for new, dynamic city spaces with the idea of the forever renter on the rise. Home spaces are becoming smaller and more compact with the time spent away from home steadily increasing. Home has become home base, touch and go. The DIY movement is strong in this sector. Spaces and products must do more, they have obtained an extended job description.







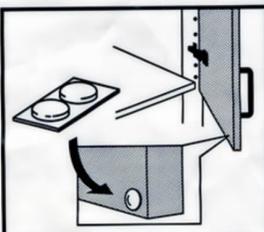


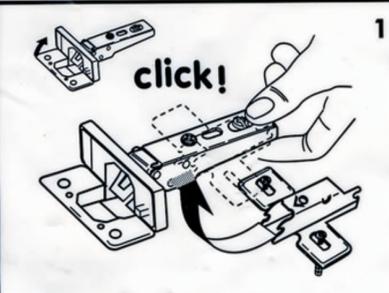


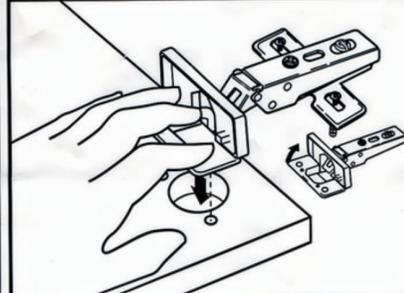
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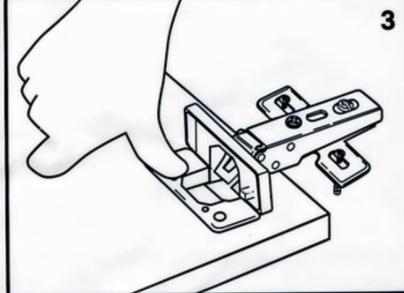
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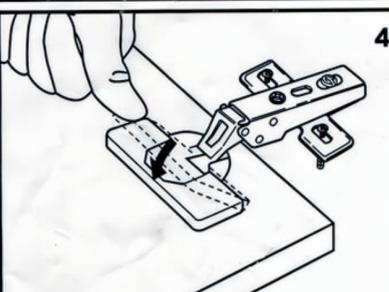
IKEA
Design and Quality
IKEA of Sweden
Made in Austria

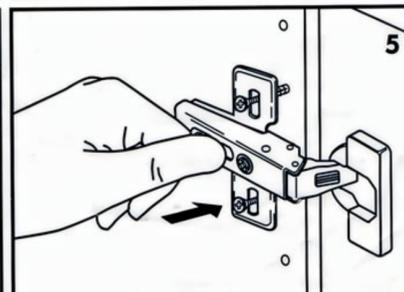


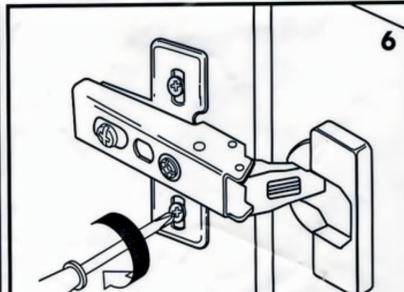
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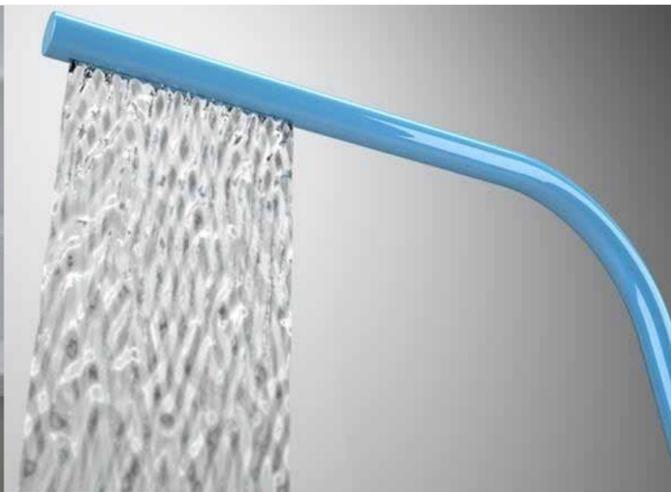


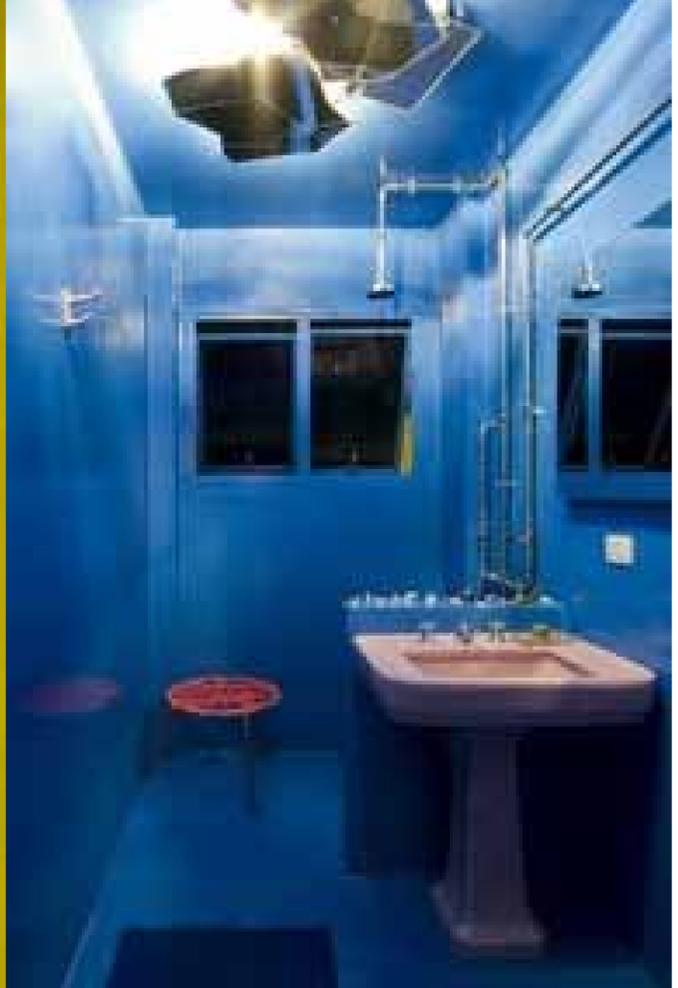




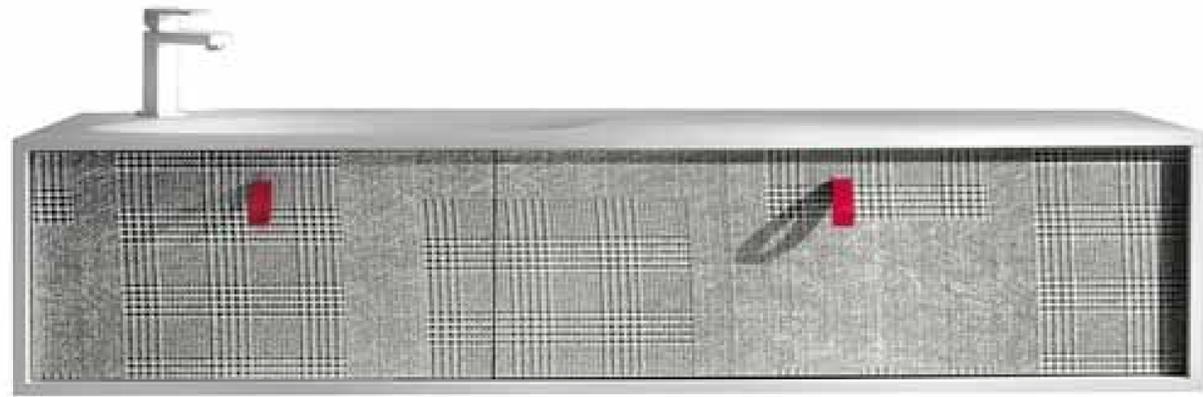












WELL BEING

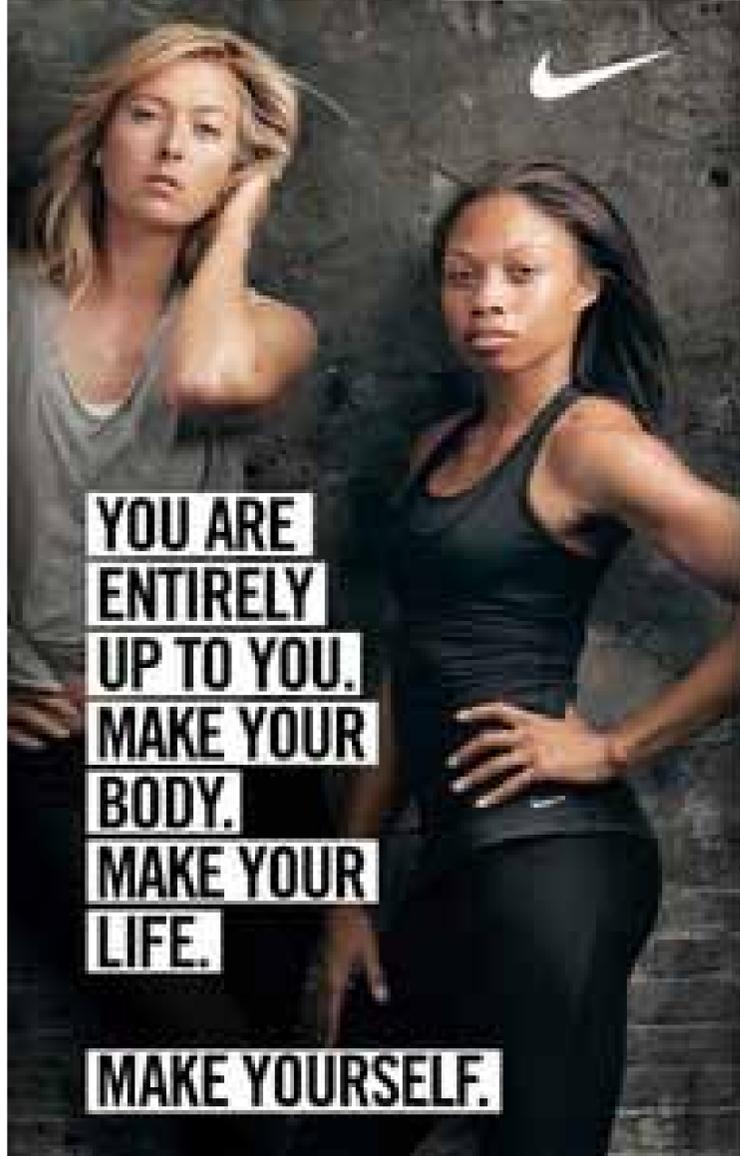
Greater Good

Self Awareness

Hard Working

Simple Life

We're all in this together. Personal effect has become community effect. Decisions in purchasing are well considered regarding their personal effect, community effect and ultimately, effect on the world. Concerns with health and wellness create the need for a more balanced approach to life. A variety of food movements such as community supported agriculture, urban farming and organic create a move from the traditional kitchen. The use of less water and grey water create strong considerations in the bathroom space. The need to detach from such a fast paced life creates the need for sanctuary and getting back to your roots. Spaces that are typically housed within four walls have moved outside. The great outdoors has moved indoors to create a seamless connection with nature. The hand of the artist is strongly valued as craft movements are supported within communities, both online and off. Sensible and basic for the win. Take time to stop and smell the roses.





food

- 1- buy it with thought
- 2- cook it with care
- 3- use less wheat & meat
- 4- buy local foods
- 5- serve just enough
- 6- use what is left

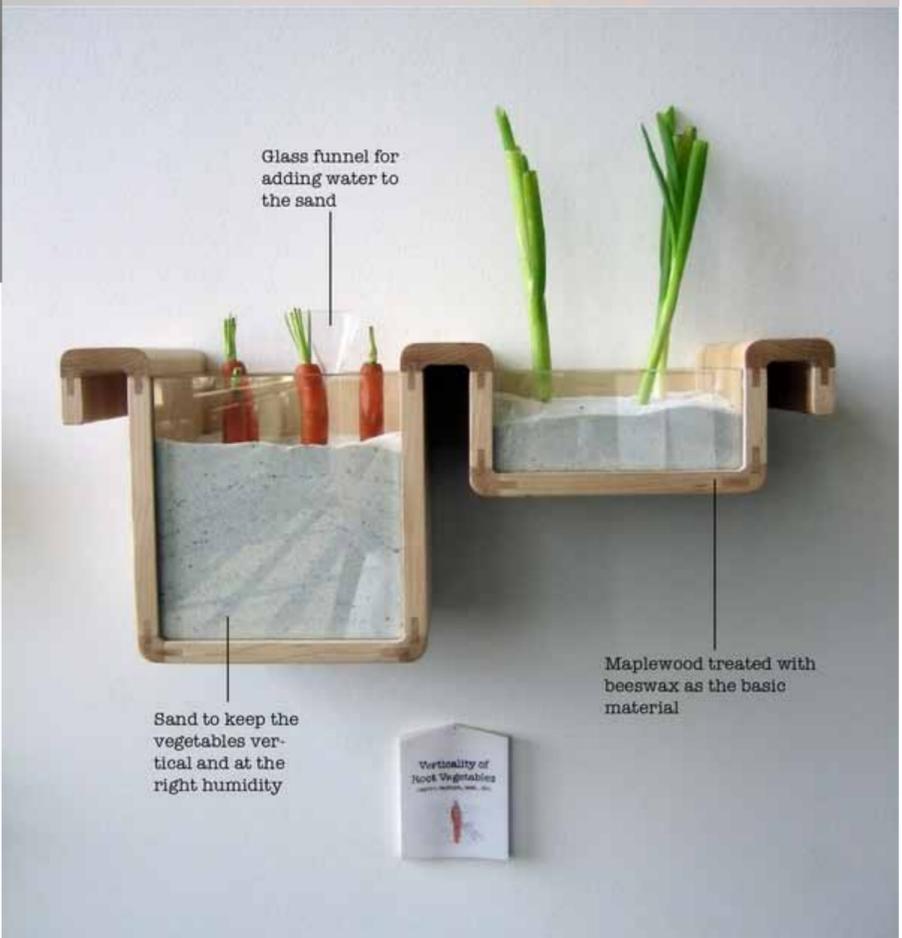
don't waste it.

U.S. FOOD ADMINISTRATION

















EXCLUSIVE LUXURY

Old Masters

One & Only

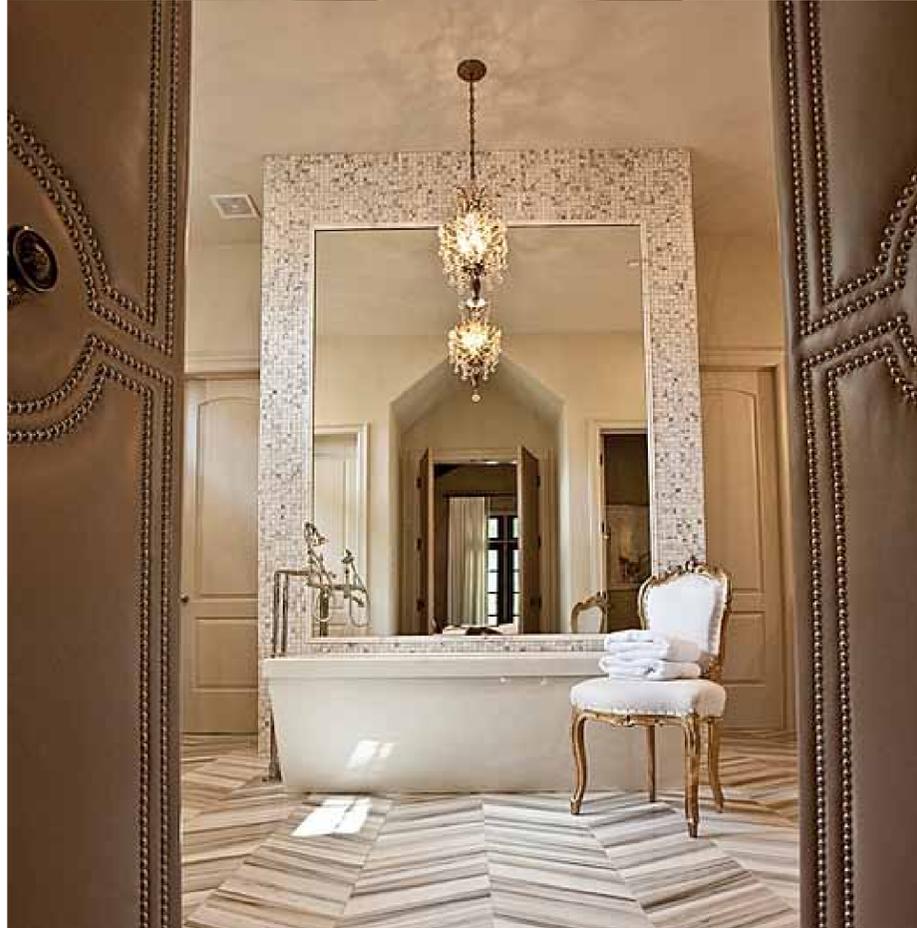
Modern Classics

Luxe for Luxe's Sake

Pundits like to report that the world is shrinking. For some of us, that means the world is becoming homogenous with globalization and mass production. And it means a determined audacity is necessary to pursue what is truly one of a kind. We may journey to the lap of luxury along different routes – desire to track the exquisite and elusive, delight in stumbling upon the unexpected, thrill in the presence of spectacle. But it is the experience of utter originality that keeps us there. We are drawn to that moment of brilliance and the resulting ingenuity of design and craftsmanship. Authenticity is hard to find. And worth it when you do.











SEAMLESS CONNECTION

Interior Lives

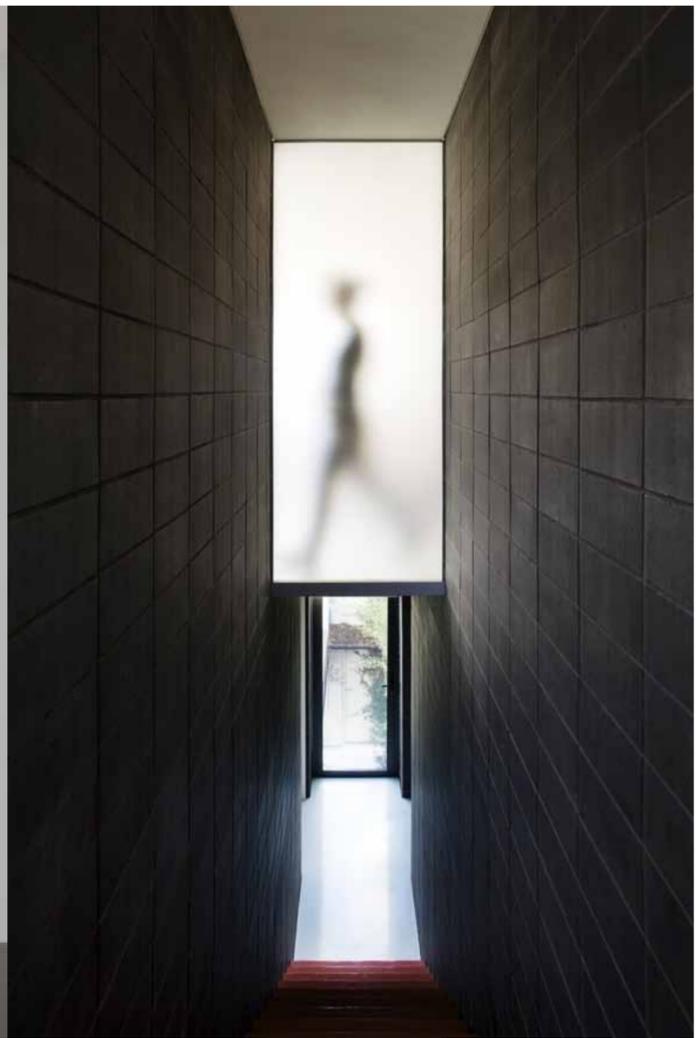
Fluid Functionality

Discreet Scenarios

Economy of Form

There have always been minimalists among us. And perhaps due to the help of ongoing developments in science and technology, it's a design aesthetic that's gaining ground. Think superstrings and microchips. On the one hand, we're breaking the universe down to its most basic bits. On the other, we're able to load more and more information into smaller and smaller spaces. Translate this to design, and it looks something like: Refine the form. Magnify the functionality. As the foundation of a design philosophy, it makes for sparse, quiet spaces. As a way of being in the world, it invites us to move through built and natural environments succinctly and unconstrained.













THANK YOU